

Congratulations! You are now a certified alumnus/alumna of the Nonprofit Leadership Alliance. You are

### CERTIFIED TO CHANGE THE WORLD

As a certified alumnus/alumna, you are authorized to use the professional credential "CNP" Certified Nonprofit Professional

Stay Connected to the Alliance!

# Market yourself and your abilities by being ready to talk about your credential:

Elevator Speech: The credential, offered by the Nonprofit Leadership Alliance, is the only national Nonprofit Management and Leadership Certification recognized by the nonprofit sector. This credential affirms the knowledge and expertise essential for nonprofit managers and leaders, as validated by national surveying of nonprofit managers, leaders, and human resource professionals. CNPs use the professional credential to denote their specialized skill-set in nonprofit management and leadership.

How do I use the CNP? The CNP credential goes right after your name, just like a Master's or Doctoral degree. If you have an academic credential, list it first, followed by the CNP.

#### Sample Job-Seeking Business Card:

# Jane Doe, CNP

Nationally Certified and Passionate Nonprofit Professional Ready to Build Infrastructure and Bring Innovation to your Organization

Bachelor of Social Work National Certification in Nonprofit Management and Leadership

jane.doe@gmail.com (123)456.7890

## Talking Points:

- CNPs have met national standards in 10 critical nonprofit management and leadership competencies including fundraising, board development, risk management, and diversity.
- CNPs participate in practical application of these competencies through a 300-hour (or more) internship, directly addressing the challenges faced by nonprofits.
- CNPs have demonstrated service and leadership skills in diverse community situations.
- CNPs share connections made at the Alliance Management/Leadership Institute (AMI), the largest national conference bringing together college students, faculty members, nonprofit professionals, and nonprofit HR executives, for the purpose of nonprofit management and leadership development.
- CNPs belong to a national network of over 9,000 people, providing management and leadership skills for today's nonprofit organizations.