



**Alliance Management Institute (AMI)  
Houston, Texas | January 4, 2016  
Call for Workshop Proposals**

**AMI is....**

- The only national conference expressly designed to prepare 400+ college students for a career in the social sector;
- Packed with educational workshops, networking opportunities and career development activities;
- A capstone experience for individuals receiving the Certified Nonprofit Professional (CNP) credential; and
- Attended by upperclassmen, graduate students and professionals dedicated to building the capacity of nonprofit organizations.

**Who Should Present?**

- Nonprofit professionals who have been practicing in the sector for 5+ years
- Individuals who can cover subjects from personal and professional experiences, expanding on what is typically offered in academic settings
- Those who wish to inspire and prepare the next generation of nonprofit leaders



**Format:**

- Single presenter, co-presenters or panel
- 75 minutes
- Attendance varies from 30-75 participants
- Interactive and experience-based presentations

**Level of Presentation Material:** Attendees have completed significant coursework in areas specific to nonprofit management. Workshops will be offered at two levels: practicing/intermediate and mastery/advanced.

**AMI 2016 Theme:**

*Alliance Management Institute: A Conference on Creating Social Change*

Objective: Building a network of specially-trained professionals adept at creating systems-level, social change.

Curriculum will include:

- Anticipation of Radical Change, Trends
- How Change Happens
- Collaboration, Partnerships (Creating Eco-Systems of Change)
- Alternative Business Models (Social Enterprises, etc.)
- Challenging Assumptions

*(Please note that workshops may cover areas outside of these topics)*





## Nonprofit Leadership Alliance

### Proposal Process:

- The application for workshop proposals is located here: <http://bit.ly/AMI2016workshop>
- Applicants are encouraged to write their responses on a Word document and copy/paste to the application, as it cannot be saved and must be submitted at the time started.
- To receive a confirmation of proposal submission and a copy of your responses, please click the box at the end of the application marked “send me a copy of my responses.”
- If you do not receive the confirmation e-mail, please contact Crystal Henry at 816-463-9482.
- Applicants are encouraged to pick from a list of topics suggested by students in an Alliance program, located here: <http://bit.ly/AMI2016workshoptopics>
- The deadline for proposals is August 14, 2015, however, it is recommended to submit your proposal early.
- Applicants will be notified of their acceptance by August 19, 2015.

### Proposal Application Questions:

- Workshop Topic (see link to list above)
- Number of Presenters
- Level of Presentation Material (practicing/intermediate or mastery/advanced)
- Suggested Audience
- Objectives
- Primary Competency Covered (see listing on next page)
- Level of Interaction
- Workshop Title
- Abstract (50 words or less)
- Description (150 – 300 words)
- Preference in Presentation Time
- Projector Requirements
- Short Biography (50 – 150 words)
- Optional “Quickfire” Session (see application for more information)

**Questions? Contact Crystal Henry, AMI Director, at  
816-463-9482 or [crystal.henry@nonprofitleadershipalliance.org](mailto:crystal.henry@nonprofitleadershipalliance.org)  
To learn more about AMI visit [www.amiconference.org](http://www.amiconference.org).**



## Nonprofit Leadership Alliance Ten Core Competencies

Workshop topics will address at least one of the ten Nonprofit Leadership Alliance core competencies. These are:

1. **Communication, Marketing, and Public Relations** - knowledge, attitudes, and activities that nonprofit organizations use to understand, inform, and influence their various constituencies.
2. **Cultural Competency and Diversity** - development of cultural competency preparation for professional practice in culturally diverse settings.
3. **Financial Resource Development and Management** - financial resource acquisition, budgeting, financial management, control and transparency in nonprofit's.
4. **Foundations and Management of the Nonprofit Sector** - history, contributions, and unique characteristics of the nonprofit sector and its management.
5. **Future of the Nonprofit Sector**- dynamic nature of the nonprofit sector, the importance of continuous improvement, emerging trends and innovations, and the critical role research plays in shaping best practices.
6. **Governance, Leadership, and Advocacy** - stewardship and advocacy roles, responsibilities and leadership of the board of directors, staff and volunteers in the development of policies, procedures, and processes by which nonprofits operate and are held accountable.
7. **Legal and Ethical Decision-Making** - laws, regulations, and professional standards that govern nonprofit sector operations, including a basic knowledge of risk and crisis management, ethics, and decision making.
8. **Personal & Professional Development** - employment in the sector, from researching career opportunities, applying and interview for a job, to continuing professional development.
9. **Program Development** - program design, implementation, and evaluation strategies applicable to all nonprofits.
10. **Volunteer and Human Resource Management** - knowledge, skills, and techniques for managing volunteers and paid staff.

