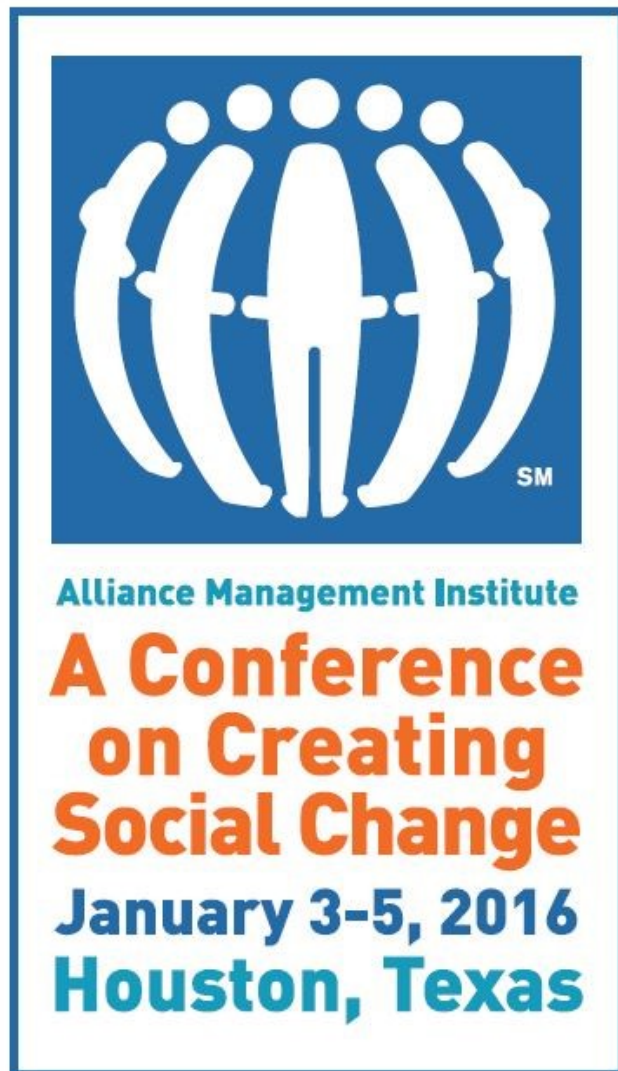




# **Alliance Management Institute Official Starter Kit**



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# About the Alliance Management Institute

The Alliance Management Institute (AMI) is a capstone experience for students seeking the Certified Nonprofit Professional (CNP) credential. The purpose of the conference is to expose future social sector leaders to a vibrant learning experience that promotes best practices, innovative thinking and awareness of the full scope of the sector.

## BENEFITS FOR STUDENTS

- Network with peers to exchange insight, ideas and expertise
- Experience the national scope of the Nonprofit Leadership Alliance network
- Learn from professionals with experience in the nonprofit sector

## BENEFITS FOR CNPs

- Maintain a strong relationship with the Nonprofit Leadership Alliance network
- Attend advanced workshops in the nonprofit field

## BENEFITS FOR CAMPUS DIRECTORS

- Connect with peers to exchange insight, ideas and expertise
- Attend workshops for professional development
- Support and encourage student growth

## BENEFITS FOR PROFESSIONALS

- Network with local, regional and national nonprofit leaders
- Recruit up-and-coming nonprofit professionals
- Provide guidance to students entering the nonprofit workforce



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# AMI 2016 Theme

## *A Conference on Creating Social Change*



**At AMI 2016, we strive to build a workforce of specially-trained professionals adept at creating systems-level, social change.**

**The following topics will be presented:**

Anticipation of Radical Change

How Change Happens

Creating Eco-Systems of Change

Alternative Business Models

Challenging Assumptions



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# AMI in Houston

## Volunteers in Houston:

- ♥ 21.9% of residents volunteer
- ♥ 1.1 million volunteers
- ♥ 122.0 million hours of service
- ♥ \$2.8 billion of service contributed
- ♥ 28.2 volunteer hours per resident
- ♥ 55.2% do favors for their neighbors



**AMI location:**  
**Hyatt Regency Houston**  
1200 Louisiana Street  
Houston, Texas 77002

Connected to the city's famous seven-mile tunnel, the Hyatt Regency Houston is a prime location to experience the heart of downtown. Situated in the thriving business and entertainment district, one can discover Houston classics ranging from charming shops and sizzling restaurants to thrilling local attractions.

**\*The special AMI rate is \$112/night. Reserve over the phone at 713-654-1234 or online at <http://bit.ly/AMI2016room>. Reservations must be made by December 11, 2015 to receive the discount.**



## Houston Attractions

- Green Street featuring the House of Blues and Lucky Strike
- The Galleria Shopping Mall
- 18-hole Memorial Park Golf Course
- Houston Aquarium
- Space Center
- Museum District featuring 19 locations, including the Menil Collection, DiverseWorks, the Jung Center, the Houston Zoo and many more.



# Travel Information



George Bush Intercontinental Airport  
Airport Code: IAH

2800 North Terminal Road  
Houston, Texas 77032

William P. Hobby Airport  
Airport Code: HOU

7800 Airport Blvd.  
Houston, Texas 77061

## **DIRECTIONS TO THE HYATT REGENCY HOUSTON**

### **From George Bush Intercontinental Airport:**

Board bus 102 BUSH IAH LTD INBOUND near the south side of Terminal C, right outside baggage claim (BUSH IAH TERMINAL C). Depart at MILAM ST. @ DALLAS ST. Walk southwest on Milam St toward Dallas St. Turn right onto Dallas St. Turn left onto Louisiana St. The hotel will be located on the right.

### **From William P. Hobby Airport:**

Board bus 050 HARRISBURG/HEIGHTS at Curbzone 13 outside the lower level baggage claim area (HOBBY AIRPORT TC). Depart at CAPITOL ST. @ MILAM ST. Walk northeast on Capitol St. toward Milam St. Turn left onto Louisiana St. The hotel will be located on the right.



Houston Greyhound Station  
2121 Main St  
Houston, TX 77002



Houston Amtrak  
Train Code: HOS  
902 Washington Avenue  
Houston, TX 77002

## **DIRECTIONS TO THE HYATT REGENCY HOUSTON**

### **From Houston Greyhound:**

Head northeast on Main St. toward Gray St. Turn left onto St. Joseph Pkwy. Board bus 056 AIRLINE LIMITED at ST. JOSEPH PKWY @ TRAVIS ST. Depart at TRAVIS @ DALLAS. Head northeast on Travis St. toward Dallas St. Turn left onto Dallas St. Turn left onto Louisiana St. and the hotel will be on the right.

### **From Houston Amtrak:**

Head west on Washington Avenue towards Elder Street. Turn left onto Houston Ave. Board bus 040 PECORE/TELEPHONE at HOUSTON AVE @ WASHINGTON AVE. Depart at DALLAS ST. @ BRAZOS ST. Head southwest on Dallas St towards Brazos St. Turn right onto Louisiana St. The hotel will be on the right.



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# Registration

	Full Conference Early Rate 10/1 - 11/6	Full Conference Regular Rate 11/7 - 1/3	Monday-only Early Rate 10/1 - 11/6	Monday-only Regular Rate 11/7 - 1/3
<b>Affiliated Student</b>	\$385	\$435		
<b>Unaffiliated Student</b>	\$525	\$625		
<b>Certified Nonprofit Professional (CNP)</b>	\$385	\$435	\$150	\$200
<b>Campus Partner</b>	\$200	\$275		
<b>Nonprofit Partner</b>	\$200	\$275		
<b>Community Member</b>	\$525	\$625	\$200	\$250
<b>Exhibitor-only</b>	\$1,000	\$1,000		

1. In order to receive the discounted registration price, payment must be postmarked on or before the determined date. Payment must be made by credit card or institutional check.
2. An affiliated student is a current student seeking the CNP at an affiliated campus.
3. A Certified Nonprofit Professional (CNP) is an alumnus of a Nonprofit Leadership Alliance or American Humanics program.
4. A campus partner is a faculty or staff member from an Alliance-affiliated campus.
5. A nonprofit partner is a staff member from an Alliance-affiliated nonprofit.
6. A community member is any professional not currently a member of the Alliance.

Registration opens in the fall.  
Watch for more information!



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# Schedule of Events

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## **Sunday, January 3, 2016**

12:00pm	Registration Opens
1:00pm – 3:00pm	Informational Interviews
3:00pm – 5:00pm	Networking Expo
5:15pm – 6:30pm	Workshop Session 1
7:00pm – 8:30pm	Opening Ceremony with Dinner

## **Monday, January 4, 2016**

8:00am – 11:00am	Networking Expo with Breakfast
9:30am – 10:30am	Poster Presentations
11:00am – 12:15pm	Morning Plenary
12:15pm – 2:00pm	Break for Lunch
2:00pm – 3:15pm	Workshop Session 2
3:30pm – 4:45pm	Workshop Session 3
5:00pm – 6:15pm	Workshop Session 4
5:00pm – 6:30pm	Informational Interviews
6:30pm	Dinner on your own

## **Tuesday, January 5, 2016**

8:30am – 10:00am	Morning Keynote Session
10:00am – 5:00pm	Case Studies
6:00pm – 8:00pm	Closing Ceremony with Dinner

For updates visit  
[www.amiconference.org](http://www.amiconference.org)



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# Program Overview

## Case Studies

The most anticipated and highly rated part of the Alliance Management Institute (AMI) is the case study experience. Students work together to analyze specific obstacles nonprofit organizations are facing, providing suggestions to resolve the problem.

## Workshops

Workshops are facilitated by nonprofit professionals and rooted in the Alliance competencies and the AMI theme. With personal and professional experiences, presenters inspire and prepare the next generation of nonprofit leaders. Students will engage in interactive seminars that serve as an alternate learning environment.

## Informational Interviews

Informational interviews contribute to students' professional development. Attendees have the opportunity to meet with professionals who will answer questions about their organization, working in the nonprofit sector and the interview process.

## Plenaries

At plenary sessions attendees will be inspired to go out and change the world. The sector's most prominent leaders will discuss topics to help further understand the nonprofit sector. One keynote speaker this year is Dr. Emmett Carson. Dr. Carson is the founding CEO of the nation's largest community foundation, Silicon Valley Community Foundation, and has published more than 100 works on philanthropy.



# Networking Expo

The networking expo is a great opportunity for students to network and connect with peers, nonprofits and professionals. Attendees will discover tools and resources to enhance their work, develop action steps to address social issues, explore particular job positions and learn how to be leaders in the nonprofit sector.

## EXPO

- Meet professionals from the Alliance's national nonprofit partner organizations
- Discover opportunities beyond graduation, such as graduate school and service-year experiences
- Find tools and resources for enhancing your work and your career

## "HOT TOPICS" ROUNDTABLES

- Explore social issues in which nonprofits play an important role
- Develop action steps that can be taken to address these issues
- Connect on a deeper level with other conference attendees

## "ASK THE EXPERTS" LIBRARY

- "Check out" a professional with expertise in the field you want to work
- Get advice from those who know what to look for in a resume and interview
- Find out more about certain job positions in the nonprofit sector

## QUICKFIRE SESSIONS

- Get tips on securing an interview for your dream job
- Learn how to be a leader at your organization in any job position
- Hear from nonprofit professionals who have experience and stories in the field



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# Poster Session

The 2016 Poster Session at the Alliance Management Institute is designed to allow students to showcase either a best practice from their campus Nonprofit Leadership Alliance Student Association or research conducted in one or more of the Alliance competency areas. Students will give 5 minute oral presentations on best practices or research to poster session judges, students, faculty and nonprofit professionals on Monday, January 4, 2016.

The deadline for submitting a poster topic for review is November 20, 2015. Fill out the online form to apply: <http://bit.ly/AMI2016poster>

Recognition will be awarded in three categories: Best Practices Representing the Nonprofit Leadership Alliance Student Association, Undergraduate Research and Graduate Research.

## Best Practices

- Represent a single project, activity or event that was organized by a group of Nonprofit Leadership Alliance students;
- Address a minimum of two (2) Alliance competencies;
- Demonstrate how the project contributed to specific student learning outcomes in each competency area presented;
- Illustrate collaborative efforts with other constituents/stakeholders;
- Show overall impact of activity in meeting Student Association goals; and
- Demonstrate a detailed understanding of the project and its outcomes.

## Undergraduate or Graduate Research

- Address a research question or applied research project that is aligned with one or more Alliance Competencies;
- Incorporate a minimum of five (5) (for undergraduate) or a minimum of ten (10) (for graduate) books and/or peer-reviewed articles;
- Include, at minimum, a summary of the literature, methodology used, and key findings and results; and
- Illustrate a deep understanding of research and/or applied research design.



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# AMI Student Council

The student council is a team of future CNPs from universities across the country. These leaders are volunteering their time to support the planning of AMI 2016. We appreciate their efforts in making AMI 2016 a great success!



**Taurine Main**  
Interviews and Expo  
Assistant

*University of Arkansas  
at Little Rock*



**Leslie Wasem**  
Interviews and  
Expo Assistant

*Arizona State  
University*



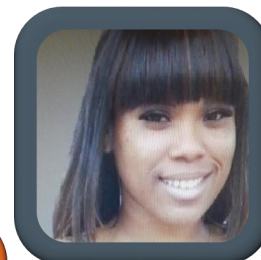
**Maria Huerta**  
Case Study  
Coordinator

*University of  
Houston*



**Delaney Cattlestout**  
Case Study  
Coordinator

*University of  
Houston*



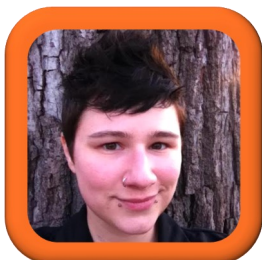
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