



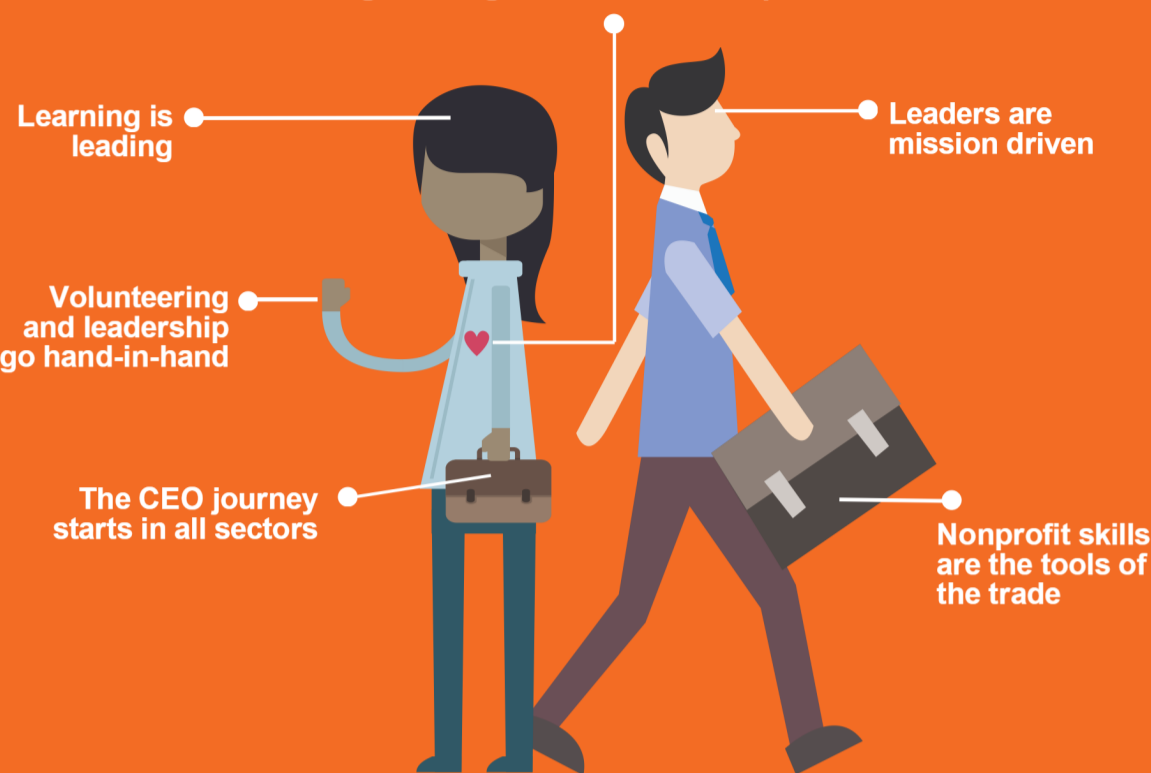
Nonprofit Leadership Alliance

Certified to Change the World

Do you have what it takes to become a nonprofit CEO?

In June of 2015, the Nonprofit Leadership Alliance's research team piloted a study to understand which experiences best prepare nonprofit professionals for a CEO position. The pilot targeted the careers of 11 national nonprofit CEOs in the Alliance's partner network. Examination of professional profiles and bios revealed some interesting trends.

Programming is the heart of nonprofit work



Commitment to Life-Long Learning



73% hold advanced degrees

55% have always worked within the same mission as the one they now lead

Mission Commitment

Volunteer Leadership Matters



73% have volunteered for board service

It is OK to Switch Sectors



63% have work experience in sectors other than nonprofit

Every CEO has experience in nonprofit program development.

Programming 100%

Fundraising 36%

Marketing 36%

Policy/Advocacy 46%



Nonprofit CEOs identified these skills on their professional profiles:

86% Leadership, leadership development and public speaking skills



100% Financial management and capacity-building skills



86% Program development skills



100% Nonprofit and social entrepreneurship skills



This pilot study included CEOs at the Alliance's partner headquarters and focused on job titles, functions, education, mission, volunteerism, skills and longevity.

Great news! The Alliance is expanding this research to include CEOs from nonprofit organizations nationwide. Check back soon to see the results.

Visit us at www.nonprofitleadershipalliance.org