

Be sure to add a professional looking profile picture. Wear what you would wear to work and choose a background that isn't distracting.

Customize your public URL to include your name. To customize your URL, click "Settings" next to the URL in your heading box. In the text box on the right hand side, click the pencil under "Your Public Profile URL."

Make sure to fill in all the necessary fields such as school name, years attended... etc. Make sure you fill out the activities and societies section as well. Employers don't just want to know where you went to school. They want to know how you were involved.

List all relevant coursework. If you took swimming class, and you want to be an accountant, you probably wouldn't need to include that course in your profile.

If you are a current student, list the Nonprofit Leadership Alliance Student Association. List any roles that you currently hold or have held in the past. In the additional information section, list responsibilities for those roles and share projects that you have worked on throughout the CNP program.

Briefly state (1-2 sentences) the mission of the organization or what they do. Use bullet points to list your accomplishments.

List the skills that you consider to be relevant. You only want endorsements for your top skills. You can delete or reject endorsements that you do not feel highlight your key strengths. Having a higher number of endorsements on your signature strengths influences who looks at your profile. Be sure to endorse others as well. There is no limit to the number of endorsements you can give or

Briefly describe the mission of the organization and what you did when you volunteered for them. Be sure to also fill in what opportunities you're looking for, the causes you care about and the organizations you support.

List any of your work that has been published. Be sure to provide a link to your publication, or list where your publication can be found.

Be sure to follow our company page, our Alliance Students-Nonprofit Leadership Alliance Showcase Page, and our nonprofit partner organizations.



LinkedIn

Holly Changemaker, CNP 1st

Social Entrepreneur making a difference in my community
Houston, Texas | Nonprofit Organization Management

Previous Education: **YMCA**, **University of Houston**

[Send Message](#) 500+ connections

<https://www.linkedin.com/in/changemaker1> Contact Info

Background

Summary

I am on a mission to change the world. I believe entrepreneurship is more than just a catchy buzzword. It's a method for solving the worlds most wicked problems.

While studying entrepreneurship at the University of Houston, I earned the Nonprofit Leadership Alliance's Certified Nonprofit Professional (CNP) credential. This experience solidified my commitment to a career that creates positive social impact.

Education

University of Houston
Bachelors, Business Administration- Entrepreneurship, Marketing Minor, 3.8
2011-2015

Learning Abroad in Santiago, Chile (2014-2015)

Activities and Societies: • Nonprofit Leadership Alliance • Energy and Environmental Law Society (EELS) • Student Government

- 1 project
- 1 honor or award
- 14 courses, including:

Lamar High School
Academic Honors Diploma, General Education, 4.0
2007-2011

Activities and Societies: • National Honor Society • Student Council • Student Government • Debate Team • Marching Band • Track

Courses

University of Houston

- Entrepreneurship (ENTR 3310)
- Entrepreneurial Revenue (ENTR 4320)
- Entrepreneurial Costs and Budgets (ENTR 4330)
- Entrepreneurial Capital (ENTR 4340)
- Entrepreneurial Strategy (ENTR 4350)
- Business Plan and Implementation (ENTR 4360)
- Microeconomic Principles (ENTR 2304)
- Macroeconomic Principles (ENTR 2305)
- Principle of Financial Management (ENTR 3332)
- Introduction to Organizational Behavior and Management (ENTR 3335)
- Introduction to Marketing (ENTR 3336)
- General Nonprofit Management (SOCW 3354)
- Nonprofit Financial Management (SOCW 3330)
- Intro to Social Work and Social Services (SOCW 3318)

Organizations

Nonprofit Leadership Alliance Student Association
President (2013-2015)

- Led 35 students in a successful fundraising campaign
- Introduced workshop speakers at the Alliance Management Institute
- Facilitated workshop presenter evaluations

Association of Certified Nonprofit Professionals
Membership Relations (2015-present)

- Develop annual strategy for recruitment of new and past CNP's into the ACNP
- Promote involvement in Alumni activities and publicize membership opportunities at events
- Act as liaison between Membership Committee, Board, ACNP and National Office to report activity and interest in membership

Experience

Social Media Intern
YMCA 

May 2014—August 2014 | Houston, Texas Area

The Y is a cause-driven organization focused on youth development for healthy living and for social responsibility. They operate under the belief that a strong community can only be achieved when we invest in our kids, our health, and our neighbors.

My role at the Y included:

- Researching social networking strategies and trends
- Managing content for current association pages on Facebook and Twitter regarding organization programming
- Developing and delivering educational training for program staff on how to access and use association social media pages to enhance their programs

Accomplishments:

- Expanded twitter followers by 15%.
- Established a new company presence on Pinterest, where within 3 months we had over 1,000 followers.
- Within a year, increased the number of unique visitors on the company blog by 150%.

Honors and Awards

NextGen Award Recipient
2014

Skills

Does Holly have expertise in these areas?

Top 5

- Communication +
- Public Speaking +
- Marketing +
- Social Media +
- Public Relations +

Holly also knows about...

- Cultural Competency +
- Resource Development +
- Management +
- Leadership +
- Advocacy +
- Program Development +
- Event Planning +

Languages

English
Native or bilingual proficiency

Spanish
Professional working proficiency

Volunteer Experience & Causes

Volunteer
Houston Humane Society
May 2014—August 2014 (4 months) | Animal Welfare

The Houston Humane Society is dedicated to, and working towards ending cruelty, abuse, and the overpopulation of animals while providing the highest quality of life to those in their care.

- Handled animals safely and confidently
- Identified safety hazards and recommended corrective actions
- Worked well with other volunteers in the shelter
- Facilitated training in volunteer programs

Opportunities Holly is looking for:

- Joining a nonprofit board
- Skills-based volunteering (pro bono consulting)


Causes Holly cares about:

- Animal Welfare
- Environment
- Human Rights

Organizations Holly Supports

- Turning Point Center
- Houston Humane Society
- Outreach International

Certifications

CNP, Certified Nonprofit Professional
Nonprofit Leadership Alliance 

Starting May 2015

Publications

Innovation Research
The University of Houston Magazine (<http://www.uh.edu/magazine/2015-fall/>)

The University of Houston Magazine is a quality, centralized, alumni magazine that integrates and disseminates points of pride to all alumni.

- Wrote an article highlighting the innovative research taking place by UH undergraduate and graduate students.

Projects

Composting Business Plan
April 2015

In a Seminar in Business Policy class, I worked with a group of 3 other students to develop a business plan for implementing composting at the University of Houston.

Following

- Alliance Students
- Nonprofit Leadership...
- Boys and Girls Clubs of America
- Camp Fire

List in this order: First Name (Maiden Name) Last Name, CNP
*Only list CNP if you have completed the program

Do not make the headline your job title. Create a statement that shows the unique value you add to the world. Be creative!

Keep it exciting. Include what motivates you and talk about your development as a professional.

In the Summary, Education and Experience sections you can now add multi-media. Share videos, documents and links to projects that showcase your contribution and enrich your story. To add media, click on the add media icon.

You can arrange the sections of your profile any way you see fit. Just hover over the right hand corner of the section you wish to move, click on the double arrow, and drag and drop the section to its desired location.

After graduating with your CNP, put your graduation date as the end date with the Nonprofit Leadership Alliance Student Association. Then, list Association of Certified Nonprofit Professionals as a new organization. You are automatically enrolled in ACNP for your first year after graduation.

List your accomplishments, such as making the Dean's list or earning a merit-based scholarship.

List any language you can speak and your level of proficiency.

Once you have completed your CNP, you will receive an email with a link to the e-certificate.

Add compelling research or class projects to your profile, especially those that demonstrate research relevant to your professional goals.