

ANNUAL NATIONAL AWARDS



Presented at
**The Alliance Management
Institute (AMI)**

January 3-5, 2017
Sheraton Denver Downtown
Denver, Colorado

2017 Award Sponsors:
MUTUAL OF AMERICA
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Alliance Management Institute
Sheraton Denver Downtown
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Innovate

verb. To make changes
in something established,
especially by introducing new
methods, ideas or products.



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Awards Overview

The Nonprofit Leadership Alliance is proud to present four national awards this year:

1. Campus Program Excellence Award (see separate award application guide)
2. CNP of the Year Award, sponsored by the Association of Certified Nonprofit Professionals
3. Student Leader of the Year Award
4. Mutual of America Nonprofit Partner of the Year Award

These set awards are designed to recognize and showcase Alliance students, faculty, CNPs and partner organizations that exemplify nonprofit management preparation and professional development.

Award Selection Process

All awards will be judged by a national awards selection committee composed of Alliance partners. This will include faculty, CNPs, workforce partners, board members and sponsors. The committee will evaluate award winners based on specific criteria outlined for each award. All award winners will be selected and notified confidentially prior to AMI. Public announcement of award winners will take place at AMI 2017.

All award submission materials should be submitted electronically in PDF format unless otherwise noted. Award submissions must be sent to awards@nonprofitleadershipalliance.org by **noon CDT on Friday, October 28, 2016**, to be eligible for consideration. Award materials will be reviewed as submitted. If materials are incomplete, the nomination may be removed from review. *Late submissions will not be reviewed.*

Award Selection Timeline and Important Dates

October 28, 2016	All award materials due to the Alliance
November 11, 2016	Nominees notified of award winners
January 3-5, 2017	AMI 2017 Denver - Award winners publicly announced



CNP of the Year Award

Sponsored by the Association of Certified Nonprofit Professionals

The CNP of the Year Award is presented to a graduate of an Alliance program whose exceptional leadership has strengthened the nonprofit sector and his/her organization's ability to fulfill its mission, as demonstrated by:

- A CNP with a nonprofit sector career, evidencing promotion and increasingly more responsible leadership positions;
- A minimum of five years of work in the nonprofit sector;
- Evidence of meaningful contributions to the nonprofit sector and significant achievements at his/her organization(s);
- Ability to build and use organizational infrastructure to increase mission and community impact (usually seen at larger, more established nonprofits).

Award Process

All candidates for the CNP of the Year Award must be nominated by an individual within the Nonprofit Leadership Alliance's network of CNPs, nonprofit partners, campus partners and national board members. An individual may also nominate oneself.

A complete nomination packet must include:

- A formal letter nominating the CNP for the award with specific outcomes that speak to the award criteria (500 words or less).
- Optional: one (1) to two (2) additional letters of support that speak to how the nominee exemplifies this award through the identified award criteria (500 words or less).



Student Leader of the Year Award

The Student Leader of the Year Award is presented to an Alliance student who exemplifies leadership in the CNP student experience, as demonstrated by:

- Progressive leadership in one's campus Alliance student association;
- Demonstrated success as a leader in the student association. (For example: increasing fundraising, boosting association participation by Alliance students, enhancing opportunities for students to grow and bond together, networking with local nonprofit leaders, applying CNP competencies to the nonprofit workplace);
- Evidence of a meaningful internship experience that (1) was a significant hands-on learning experience for the intern, (2) increased the ability of the internship site to meet its mission and (3) included career development support from the internship supervisor and campus director.

Eligible nominees include:

- Current students seeking the CNP who have an active online profile.
- CNPs who completed their requirements for the CNP during the 2015-2016 academic school year may be nominated for this award to allow those who completed the internship in the final school year to participate.

Award Process

All candidates for the Student Leader of the Year Award must be nominated by an individual within the Nonprofit Leadership Alliance's network of CNPs, nonprofit partners, campus partners and national board members. An individual may also nominate oneself.

A complete nomination packet must include:

- A formal letter nominating the individual for the award with specific outcomes that speak to the award criteria (500 words or less);
- A letter from the nominated student (500 words or less) explaining the impact of the Alliance program on the student and how it helped him/her prepare for a nonprofit career;
- Optional: one (1) to two (2) additional letters of support that speak to how the nominee exemplifies this award through the identified award criteria (500 words or less). Examples include letters from internship supervisors, community leaders and campus faculty and leadership.



Mutual of America Nonprofit Partner of the Year Award

The Nonprofit Partner of the Year Award is presented to a nonprofit organization that demonstrates leadership and commitment to the preparation of the social sector workforce through its partnership and support of the Nonprofit Leadership Alliance. The award recognizes a nonprofit that has significantly utilized its partnership with one or more Alliance campus partner(s) to further the work of the organization. Criteria for the award include:

- Evidence of significant, long-term collaboration with one or more of the Alliance campus partner(s);
- Demonstrated history of providing experiential, hands-on learning opportunities for Alliance students. (For example: hosting Alliance students as interns, serving as a service project site, participating in service-learning courses);
- History of engaging students through community council participation, guest lectures, adjunct professorships, workshops, mentorships and/or other engagement strategies;
- History of hiring Alliance CNPs for full-time professional jobs;
- Preference will be given to Alliance Nonprofit Partners and their local affiliates.

Award Process

All nominees for the Nonprofit Partner of the Year Award must be nominated by an individual within the Nonprofit Leadership Alliance's network of CNPs, nonprofit partners, campus partners and national board members.

A complete nomination packet must include:

- A formal letter nominating the organization for the award with specific outcomes that speak to the award criteria (500 words or less);
- Optional: one (1) to two (2) letters of support that speak to how the nominee exemplifies this award through the identified award criteria (500 words or less).