

Poster Number: \_\_\_\_\_

Poster Title: \_\_\_\_\_

Judge's Name: \_\_\_\_\_

**Nonprofit Leadership Alliance Best Practices Poster Scoring Rubric**

	<b>Excellent</b>	<b>Good</b>	<b>Adequate</b>	<b>Poor</b>
<p><b>Visual Presentation</b></p> <p>_____ <b>Points for Visual Presentation</b></p>	<ul style="list-style-type: none"> <li>▪ Excellent visual appeal</li> <li>▪ Creative use of visuals to enhance the information.</li> <li>▪ Easily readable from a distance of four feet.</li> <li>▪ Professional appearance, with no spelling, punctuation, grammar, or other writing errors.</li> </ul> <p>9-10 points</p>	<ul style="list-style-type: none"> <li>▪ Good visual appeal, showing some creativity.</li> <li>▪ Good use of visuals to enhance the information.</li> <li>▪ Readable from a distance of four feet.</li> <li>▪ Professional looking, with few spelling, punctuation, grammar, or other writing errors.</li> </ul> <p>7-8 points</p>	<ul style="list-style-type: none"> <li>▪ Adequate visual appeal with limited creativity.</li> <li>▪ Some use of visuals to convey information.</li> <li>▪ Some portions of the poster are not readable from four feet away.</li> <li>▪ Somewhat professional looking, with many spelling, punctuation, grammar, or other writing errors.</li> </ul> <p>5-6 points</p>	<ul style="list-style-type: none"> <li>▪ Neither visually appealing nor creative.</li> <li>▪ Little use of visuals to convey information.</li> <li>▪ Difficult to read from four feet away.</li> <li>▪ Not professional looking, with numerous spelling, punctuation, grammar, or other writing errors that detract from readability.</li> </ul> <p>0-4 points</p>
<p><b>Content</b></p> <p>_____ <b>Points for Content</b></p>	<ul style="list-style-type: none"> <li>▪ Appropriate and Creative Title</li> <li>▪ Content is excellent (i.e., goals, objectives, outcomes were well defined and clear with all objectives being SMART and all outcomes measurable).</li> <li>▪ Represents an exemplary single project, activity or event organized by a student group within the Alliance Program.</li> </ul> <p>9-10 points</p>	<ul style="list-style-type: none"> <li>▪ Appropriate title – somewhat creative.</li> <li>▪ Content is good (i.e., goals, objectives, outcomes are defined. A majority of the objectives were SMART and a majority of the outcomes were measurable).</li> <li>▪ Represents a good single project, activity, or event organized by a student group within the Alliance Program.</li> </ul> <p>7-8 points</p>	<ul style="list-style-type: none"> <li>▪ Title is adequate.</li> <li>▪ Content is adequate (i.e., goals, objectives, outcomes are mentioned but not fully discussed).</li> <li>▪ Represents an adequate single project, activity, or event organized by a student group within the Alliance Program.</li> </ul> <p>5-6 points</p>	<ul style="list-style-type: none"> <li>▪ Title provides little understanding of content.</li> <li>▪ Content is poor (i.e., goals, objectives, and outcomes are not defined).</li> <li>▪ Represent a poor project, activity, or event that may or may not have been organized by a student group within the Alliance Program.</li> </ul> <p>0-4 points</p>

Poster Number: \_\_\_\_\_

Poster Title: \_\_\_\_\_

Judge's Name: \_\_\_\_\_

**Nonprofit Leadership Alliance Best Practices Poster Scoring Rubric (page 2)**

	<b>Excellent</b>	<b>Good</b>	<b>Adequate</b>	<b>Poor</b>
<b>Demonstration of Student Learning Outcomes (Analysis)</b>  _____ Points for Analysis	<ul style="list-style-type: none"> <li>Student learning outcomes are clearly demonstrated for each Alliance competency area identified.</li> <li>The conclusions are well supported by the project outcomes.</li> <li>The activity was well designed and clearly relates to the learning outcomes.</li> </ul> 9-10 points	<ul style="list-style-type: none"> <li>Student learning outcomes are somewhat demonstrated for each Alliance competency area identified.</li> <li>The conclusions are supported by the project outcomes.</li> <li>The activity designed relates to the learning outcomes. But there are still some problems associated with the activity.</li> </ul> 7-8 points	<ul style="list-style-type: none"> <li>Student learning outcomes are adequately demonstrated for one or two Alliance competency areas identified.</li> <li>The conclusions are somewhat supported by the project outcomes.</li> <li>The activity somewhat relates to the learning outcomes. There are some problems with the activity that it does not fully yield desired outcomes.</li> </ul> 5-6 points	<ul style="list-style-type: none"> <li>Student learning outcomes are not demonstrated clearly for one or two Alliance competency areas..</li> <li>The conclusions are not supported by the project outcomes.</li> <li>The activity does not relate to the learning outcomes.</li> </ul> 0-4 points
<b>Collaboration &amp; Impact</b>  _____ Points for Collaboration & Impact	<ul style="list-style-type: none"> <li>The activity addresses exemplary collaborative efforts through campus and/or community networking. The role of the collaborating partners is clearly demonstrated.</li> <li>The poster clearly displays the overall impact of the activity and how it fits within the goals of the Student Association.</li> </ul> 9-10 points	<ul style="list-style-type: none"> <li>The activity addresses collaborative efforts through campus and/or community networking. The role of the collaborating partners is somewhat demonstrated.</li> <li>The poster displays the overall impact but only highlights one or two goals as evidence to how it fits within the Student Association.</li> </ul> 7-8 points	<ul style="list-style-type: none"> <li>The activity adequately addresses collaborative efforts through campus and/or community networking. The role of the collaborating partners may be weak, or not very specific.</li> <li>The poster adequately displays impact of the activity on the Student Association, but does not speak to how it fits within Student Association goals.</li> </ul> 5-6 points	<ul style="list-style-type: none"> <li>The activity does not address collaborative efforts through campus and/or community networking.</li> <li>The poster does not display impact of the activity and how it fits within the Student Association goals.</li> </ul> 0-4 points
<b>Oral Presentation</b>  _____ Points for Oral Presentation	<ul style="list-style-type: none"> <li>Speaker gives an excellent synopsis of the activity.</li> <li>The synopsis is neither too long nor too short.</li> <li>The speaker is able to answer any questions in a clear, understandable way.</li> </ul> 9-10 points	<ul style="list-style-type: none"> <li>Speaker gives a good synopsis of the activity.</li> <li>The synopsis is about the right length.</li> <li>The speaker is able to answer any questions.</li> </ul> 7-8 points	<ul style="list-style-type: none"> <li>Speaker gives an adequate synopsis of the activity.</li> <li>The synopsis is a little too long or a little too short.</li> <li>The speaker is mostly able to answer questions; might be a little unclear in places.</li> </ul> 5-6 points	<ul style="list-style-type: none"> <li>Speaker does not provide a clear synopsis of the activity.</li> <li>The synopsis is very long or very short.</li> <li>The speaker is not able to adequately answer questions about the activity.</li> </ul> 0-4 points

**Total Points: \_\_\_\_\_ out of 50**

Notes/Comments: