

**Nonprofit Leadership Alliance Graduate Research Poster Scoring Rubric**

	<b>Excellent</b>	<b>Good</b>	<b>Adequate</b>	<b>Poor</b>
<b>Visual Presentation</b>  _____ <b>Points for Visual Presentation</b>	<ul style="list-style-type: none"> <li>▪ Excellent visual appeal</li> <li>▪ Creative use of visuals to enhance the information.</li> <li>▪ Easily readable from a distance of four feet.</li> <li>▪ Professional appearance, with no spelling, punctuation, grammar, or other writing errors.</li> </ul> <p>9-10 points</p>	<ul style="list-style-type: none"> <li>▪ Good visual appeal, showing some creativity.</li> <li>▪ Good use of visuals to enhance the information.</li> <li>▪ Readable from a distance of four feet.</li> <li>▪ Professional looking, with few spelling, punctuation, grammar, or other writing errors.</li> </ul> <p>7-8 points</p>	<ul style="list-style-type: none"> <li>▪ Adequate visual appeal with limited creativity.</li> <li>▪ Some use of visuals to convey information.</li> <li>▪ Some portions of the poster are not readable from four feet away.</li> <li>▪ Somewhat professional looking, with many spelling, punctuation, grammar, or other writing errors.</li> </ul> <p>5-6 points</p>	<ul style="list-style-type: none"> <li>▪ Neither visually appealing nor creative.</li> <li>▪ Little use of visuals to convey information.</li> <li>▪ Difficult to read from four feet away.</li> <li>▪ Not professional looking, with numerous spelling, punctuation, grammar, or other writing errors that detract from readability.</li> </ul> <p>0-4 points</p>
<b>Content</b>  _____ <b>Points for Content</b>	<ul style="list-style-type: none"> <li>▪ The content is excellent; the project seems to represent an innovative undergraduate research project; at least one or more Alliance Competencies is addressed well.</li> <li>▪ A minimum of ten (10) books and/or peer reviewed journal articles were expertly used to frame the research question and/or project.</li> </ul> <p>9-10 points</p>	<ul style="list-style-type: none"> <li>▪ The content is good; the project seems to represent a good undergraduate research project; at least one or more Alliance Competencies is addressed.</li> <li>▪ A minimum of ten (10) books and/or peer reviewed journal articles were used well to frame the research question and/or project.</li> </ul> <p>7-8 points</p>	<ul style="list-style-type: none"> <li>▪ The content is adequate; the project seems to represent an adequate undergraduate research project; at least one or Alliance Competencies is addressed.</li> <li>▪ Fewer than ten (10) books and/or peer-reviewed journal articles were used or the literature tangentially supported the research question and/or project.</li> </ul> <p>5-6 points</p>	<ul style="list-style-type: none"> <li>▪ The content is poor; the project seems to represent a poor undergraduate research project; Alliance Competencies were not addressed well or at all.</li> <li>▪ Five (5) or fewer books and/or peer reviewed journal articles were used to support the research question and/or project.</li> </ul> <p>0-4 points</p>

**Nonprofit Leadership Alliance Graduate Research Poster Scoring Rubric (Page 2)**

	<b>Excellent</b>	<b>Good</b>	<b>Adequate</b>	<b>Poor</b>
<b>Analysis</b> _____ <b>Points for Analysis</b>	<ul style="list-style-type: none"> <li>The analysis is excellent; there is a very logical progression of ideas, purpose, methods, and results/outcomes.</li> <li>The conclusions are well supported by study results/experiences.</li> </ul> 9-10 points	<ul style="list-style-type: none"> <li>The analysis is good; there is a progression of ideas, purpose, methods, and results/outcomes.</li> <li>The conclusions are supported by study results/experiences.</li> </ul> 7-8 points	<ul style="list-style-type: none"> <li>The analysis is adequate; there is some progression of ideas, purpose, methods, and results/outcomes but not always logically connected.</li> <li>The conclusions are somewhat supported by study results/experiences.</li> </ul> 5-6 points	<ul style="list-style-type: none"> <li>Speaker does not provide a clear synopsis of the project.</li> <li>The synopsis is very long or very short. The conclusions are not supported by study results/experiences.</li> </ul> 0-4 points
<b>Significance</b> _____ <b>Points for Content</b>	<ul style="list-style-type: none"> <li>The study/project contributes to a knowledge gap and/or organizational need.</li> <li>Explains implications for research and practice.</li> </ul> 9-10 points	<ul style="list-style-type: none"> <li>The study/project somewhat contributes to a knowledge gap and/or somewhat fulfills organizational need.</li> <li>Limited explanation implications for research and practice.</li> </ul> 7-8 points	<ul style="list-style-type: none"> <li>The study/project confirms what we already know and/or does fulfill an organizational need.</li> <li>Limited or no attention to implications for research and practice.</li> </ul> 5-6 points	<ul style="list-style-type: none"> <li>The study/project does not contribute to a knowledge gap and/or does not fulfill an organizational need.</li> <li>Limited or no attention to implications for research and practice.</li> </ul> 0-4 points
<b>Oral Presentation</b> _____ <b>Points for Oral Presentation</b>	<ul style="list-style-type: none"> <li>Speaker gives an excellent synopsis of the project. Each area is clearly presented and the presenter is knowledgeable.</li> <li>The synopsis is neither too long nor too short.</li> <li>The speaker is able to answer any questions in a clear, understandable way.</li> </ul> 9-10 points	<ul style="list-style-type: none"> <li>Speaker gives a good synopsis of the project. Some of the areas are presented and the presenter is knowledgeable of some of the material.</li> <li>The synopsis is about the right length.</li> <li>The speaker is able to answer any questions.</li> </ul> 7-8 points	<ul style="list-style-type: none"> <li>Speaker gives an adequate synopsis of the project.</li> <li>The synopsis is a little too long or a little too short.</li> <li>The speaker is mostly able to answer questions; might be a little unclear in places.</li> </ul> 5-6 points	<ul style="list-style-type: none"> <li>Speaker does not provide a clear synopsis of the project.</li> <li>The synopsis is very long or very short.</li> <li>The speaker is not able to adequately answer questions about the project.</li> </ul> 0-4 points

**Total Points: \_\_\_\_\_ out of 50**

Notes/Comments: