

Poster Number: _____

Poster Title: _____

Judge's Name: _____

Nonprofit Leadership Alliance Undergraduate Research Poster Scoring Rubric

	Excellent	Good	Adequate	Poor
<p>Visual Presentation</p> <p>_____ Points for Visual Presentation</p>	<ul style="list-style-type: none"> ▪ Excellent visual appeal ▪ Creative use of visuals to enhance the information. ▪ Easily readable from a distance of four feet. ▪ Professional appearance, with no spelling, punctuation, grammar, or other writing errors. <p>9-10 points</p>	<ul style="list-style-type: none"> ▪ Good visual appeal, showing some creativity. ▪ Good use of visuals to enhance the information. ▪ Readable from a distance of four feet. ▪ Professional looking, with few spelling, punctuation, grammar, or other writing errors. <p>7-8 points</p>	<ul style="list-style-type: none"> ▪ Adequate visual appeal with limited creativity. ▪ Some use of visuals to convey information. ▪ Some portions of the poster are not readable from four feet away. ▪ Somewhat professional looking, with many spelling, punctuation, grammar, or other writing errors. <p>5-6 points</p>	<ul style="list-style-type: none"> ▪ Neither visually appealing nor creative. ▪ Little use of visuals to convey information. ▪ Difficult to read from four feet away. ▪ Not professional looking, with numerous spelling, punctuation, grammar, or other writing errors that detract from readability. <p>0-4 points</p>
<p>Content</p> <p>_____ Points for Content</p>	<ul style="list-style-type: none"> ▪ The content is excellent; the project seems to represent an innovative undergraduate research project; at least one or more Alliance Competencies is addressed well. ▪ A minimum of five (5) books and/or peer reviewed journal articles were expertly used to frame the research question or project. <p>9-10 points</p>	<ul style="list-style-type: none"> ▪ The content is good; the project seems to represent a good undergraduate research project; at least one or more Alliance Competencies is addressed. ▪ A minimum of five (5) books and/or peer reviewed journal articles were used well to frame the research question or project. <p>7-8 points</p>	<ul style="list-style-type: none"> ▪ The content is adequate; the project seems to represent an adequate undergraduate research project; at least one or Alliance Competencies is addressed adequately. ▪ Five (5) or fewer books and/or peer-reviewed journal articles were used but the literature tangentially supported the research question or project. <p>5-6 points</p>	<ul style="list-style-type: none"> ▪ The content is poor; the project seems to represent a poor undergraduate research project; Alliance Competencies were not addressed well or not addressed at all. ▪ Three (3) or fewer books and/or peer reviewed journal articles were used to support the research question or project. <p>0-4 points</p>

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Nonprofit Leadership Alliance Undergraduate Research Poster Scoring Rubric (Page 2)

	Excellent	Good	Adequate	Poor
Analysis _____ Points for Analysis	<ul style="list-style-type: none"> The analysis is excellent; there is a very logical progression of ideas, purpose, methods, and results/outcomes. The conclusions are well supported by study results/experiences. 9-10 points	<ul style="list-style-type: none"> The analysis is good; there is progression of ideas, purpose, methods, and results/outcomes. The conclusions are supported by study results/experiences. 7-8 points	<ul style="list-style-type: none"> The analysis is adequate; there is some progression of ideas, purpose, methods, and results/outcomes but not always logically connected. The conclusions are somewhat supported by study results/experiences. 5-6 points	<ul style="list-style-type: none"> Speaker does not provide a clear synopsis of the project. The synopsis is very long or very short. The conclusions are not supported by study results/experiences. 0-4 points
Significance _____ Points for Content	<ul style="list-style-type: none"> The study/project contributes to a knowledge gap and/or organizational need. Explains implications for research and practice. 9-10 points	<ul style="list-style-type: none"> The study/project somewhat contributes to a knowledge gap and/or organizational need. Limited explanation implications for research and practice. 7-8 points	<ul style="list-style-type: none"> The study/project confirms what we already know and/or does fulfill an organizational need. Limited or no attention to implications for research and practice. 5-6 points	<ul style="list-style-type: none"> The study/project does not contribute to a knowledge gap and/or does not fulfill an organizational need. Limited or no attention to implications for research and practice. 0-4 points
Oral Presentation _____ Points for Oral Presentation	<ul style="list-style-type: none"> Speaker gives an excellent synopsis of the project. Each area is clearly presented and the presenter is knowledgeable. The synopsis is neither too long nor too short. The speaker is able to answer any questions in a clear, understandable way. 9-10 points	<ul style="list-style-type: none"> Speaker gives a good synopsis of the project. Some of the areas are presented and the presenter is knowledgeable of some of the material. The synopsis is about the right length. The speaker is able to answer any questions. 7-8 points	<ul style="list-style-type: none"> Speaker gives an adequate synopsis of the project. The synopsis is a little too long or a little too short. The speaker is mostly able to answer questions; might be a little unclear in places. 5-6 points	<ul style="list-style-type: none"> Speaker does not provide a clear synopsis of the project. The synopsis is very long or very short. The speaker is not able to adequately answer questions about the project. 0-4 points

Total Points: _____ **out of 50** Notes/Comments: