



Alliance Management Institute
Sheraton Denver Downtown
January 3-5, 2017

Innovate

verb. To make changes
in something established,
especially by introducing new
methods, ideas or products.

#AMI2017

From the President and Chair

Welcome to the 2017 Alliance Management Institute – the only conference in the country specially designed to prepare college students for careers in the social sector. And welcome to Denver, the perfect host city for this year’s theme, *Innovate*. Truly, this city more so than others has embraced the idea of innovation in the sector, including strategic partnerships, shared spaces, new technologies and new nonprofit business models. We hope you will enjoy exploring these concepts through the case studies, plenaries and workshops. This is our 44th Institute – and the Alliance itself will soon be celebrating its 70th Anniversary (2018). We were founded those many years ago by H. Roe Bartle – a visionary who believed that nonprofit organizations hold the key to creating a better version of our world. Staffed with well-prepared and passionate professionals, these social impact organizations would be able to *do more, achieve more*. It is a mission and vision that is very much alive today in the work happening within the Nonprofit Leadership Alliance network. Thank you for joining us for the 2017 Institute, and thank you for your support of our mission to build a talent pipeline for the social sector.

Regards,



Susan T. Schmidt, CNP
President, Nonprofit
Leadership Alliance



Jimmie Stark
Board Chair, Nonprofit
Leadership Alliance

The Alliance Network

The Nonprofit Leadership Alliance is the largest network in the country working to build a talent pipeline for the social sector. Our workforce and campus partners are critical to the work we are doing. To see our most recent list of partners, visit www.NonprofitLeadershipAlliance.org.

AMI 2017 Denver Host Committee

Christine Benero, *President & CEO*, Mile High United Way (co-chair)

Renny Fagan, *President & CEO*, Colorado Nonprofit Association (co-chair)

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Jeff Buchman, CNP, *Accountant*, University of Colorado Denver

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Bradley Gulley, *Director of Volunteer Programs*, Volunteers of America

Ray Johnson, *Corporate Citizenship & Corporate Affairs Manager*, IBM Corporation

Crystal Kelley, CNP, *Assistant Program Director*, AmeriCorps National Civilian Community Corps (NCCC)

Aaron Nagel, CNP, *Executive Director*, Skyline Soccer Association

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Amanda Parry, *Co-Chair*, Young Nonprofit Professionals Network

Kimberly Ryan, *CPA*, RubinBrown

Kevin Seggelke, *President & CEO*, Food Bank of the Rockies

Abigail Smith, CNP, *Donor Support Specialist*, Community First Foundation

Larry Smith, *CEO*, Catholic Charities of the Archdiocese of Denver

Dr. Paul Teske, *Dean of the School of Public Affairs*, University of Colorado Denver

Dr. Danielle Varda, *Associate Professor*, University of Colorado Denver

Alyssa Welsh, *Director of Wish Granting*, Make-A-Wish Colorado

Doug Yeiser, *President*, Foothills United Way

Nick Zefran, *Senior Advisor for Member Development*, Corporation for National and Community Service

AMI 2017 Student Council

David Baugham,
Wright State University

Gina Bergeron,
Louisiana State University

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Maryville College

Liz Gray,
Arizona State University

Lillian Jackson,
Western Michigan University

Jordi Tiffany,
University of North Dakota

Felicia Williams,
University of North Texas

AMI 2017 At-A-Glance

Please be sure to refer to the AMI 2017 mobile app for the full schedule and session descriptions.

i = Useful definitions, information

Registration remains open through Thursday at 5:00 p.m.

Informational interviews provide opportunities for you to meet experienced nonprofit professionals and ask questions about nonprofit career topics.

Quickfires are 20-minute workshops on micro-topics. See EXPO page for schedule.

Student leadership session is for those who hold a leadership position with their campus student association (by invitation only). If you did not receive an invitation, please ask at registration.

Keynote addresses – Students and facilitators, please sit with your case study groups for the Wednesday and Thursday a.m. keynote presentations.

Poster presentations – Due to the high number of submissions, there is a tight schedule for poster presentations. If you are not sure when you are scheduled to present, please check at registration.

Student lunch – Students received a credit card to use for the Wed. lunch. If you did not receive one, please go to registration.

Lunch + design thinking session – Attendance is limited to campus partners, workforce partners and CNPs.

Partners networking reception – Attendance limited to campus partners, workforce partners and CNPs.

Tuesday, January 3, 2017

Noon	Registration i	Grand Ballroom Lobby
2–5 p.m.	“Ask the Experts” Informational Interviews i	Vail
2–2:45 p.m.	AMI Student Rep Meeting	Tower Court D
3–6 p.m.	Career and Networking EXPO	Grand Ballroom Lobby
	• Exhibitor Booths	
	• Quickfire Sessions i	
3–6 p.m.	Campus Director (ANE) Meeting	Tower Court D
4:30–5:30 p.m.	Food Bank of the Rockies Service Project	Majestic Ballroom
6–8 p.m.	Opening Ceremony and Dinner	Grand Ballroom
	Joseph García, <i>President</i> , Western Interstate Commission for Higher Education	
	Jordan Vernoy, CNP, <i>Vice President</i> , National Programs, Feeding America	
8–9 p.m.	Networking Reception	Grand Ballroom Lobby

Wednesday, January 4, 2017

8:30–11 a.m.	Breakfast + Career and Networking EXPO	Grand Ballroom Lobby
	• Exhibitor Booths	
	• Quickfire Sessions i	
8:30–10:30 a.m.	Student Leadership Session i	Windows
8:30–11 a.m.	“Ask the Experts” Informational Interviews i	Vail
9–11 a.m.	Poster Presentations i	Tower Court C/D
9:30–10:30 a.m.	Association of CNPs Annual Meeting	Capitol
11 a.m.–12:15 p.m.	Keynote Address i	Grand Ballroom
	<i>Principles that Lift</i> , Becky Douglas, <i>Chairman and Founder</i> , Rising Star Outreach	
12:15–1:45 p.m.	Student Lunch i	Nearby Restaurants
12:15–1:45 p.m.	Lunch + Professional Development Session i	Windows
	<i>Using Design Thinking in My Office</i> , Bill Roske, CNP, <i>Head of Practice Unit</i> , Financial Services Industry U.S., SAP	
1:45–3 p.m.	Breakout Session #1	
3:15–4:30 p.m.	Breakout Session #2	
3:15–4:30 p.m.	Nonprofit Workforce Partners Meeting	Capitol
4:45–6 p.m.	Breakout Session #3	
6–8 p.m.	Dinner on Your Own	Explore Denver
6–8 p.m.	Prospective Partners Dinner	Presidential Suite - Rm 893 - Plaza Building
8–10 p.m.	Partners Networking Reception i	15/50 - Sheraton Denver

Thursday, January 5, 2017

8:30–10 a.m.	Breakfast + Keynote Address i	Grand Ballroom
	<i>Are Institutions Killing Innovation?</i> , Dan Cardinali, <i>President & CEO</i> , Independent Sector	
10 a.m.–5 p.m.	Case Studies	Denver Host Sites
6–8 p.m.	Closing Dinner + Awards Ceremony	
	Susan T. Schmidt, CNP, <i>President & CEO</i> , Nonprofit Leadership Alliance	
8 p.m.	2017 CNP Class Photo	Grand Ballroom

AMI 2017 Workshops

Title	Presenter(s)	Location
Breakout Session #1 — 1:45–3 p.m.		
1A: <i>How One Community Is Strengthening Local Nonprofits' Capacity to Engage Volunteers</i>	Dr. Nathan Schaumleffel, CNP, <i>Campus Director</i> , Indiana State University	Savoy
1B: <i>Leading for Results</i>	Jean Beil, <i>Senior Vice President of Programs & Services</i> , Catholic Charities USA	Century
1C: <i>Networks as an Innovative Approach to Building Personal and Professional Networks</i>	Dr. Danielle Varda, <i>Campus Director</i> , University of Colorado Denver	Tower Court B
1D: <i>Volunteer Recruitment Made Easy: Attract and Retain the People You Need</i>	Katrina Mathis, <i>Assistant Director of Recruitment & Partnerships</i> , AmeriCorps NCCC	Tower Court C
1E: <i>Do More! Be More! The Value of Strategic Partnerships</i>	Dr. Jennifer Subban, <i>Campus Director</i> , Wright State University; David Baugham, <i>Student</i> , Wright State University	Spruce
1F: <i>Chasing Funding Isn't Your Only Choice! (Advanced Track)</i>	Stuart Davie, <i>President & CEO</i> , Goodwill Industries of Denver	Gold
1G: <i>You're Hired! How to Leverage Your Community Service Experience to Land Your Dream Job</i>	Carly Chafey, <i>Coordinator of the Institute on Philanthropy & Voluntary Service</i> , The Fund for American Studies	Tower Court D
1H: <i>Elevate Your Student Organization Through Strategic Planning</i>	Jacqueline Babb, CNP, <i>Campus Director</i> , North Park University	Beverly
1I: <i>Now More Than Ever</i>	Lee Sherman, <i>President & CEO</i> , National Human Services Assembly	Terrace
1J: <i>Human-Centered Design and Creative Destruction in Practice: Lessons from the Drucker Award for Nonprofit Innovation</i>	Dr. Al Lyons, <i>Campus Director</i> , Indiana University	Columbine
1K: <i>Level Up Your Grant Proposal Writing (Advanced Track)</i>	Dr. Angela Widner, <i>Assistant Director of the Nonprofit Leadership Alliance Program</i> , University of Northern Iowa	Denver
1L: <i>Integrating For-Profit Business Metrics into a Nonprofit World</i>	Debbie Espinosa, CNP, <i>Associate Executive Director</i> , Downtown Oakland YMCA	Silver
Breakout Session #2 — 3:15–4:30 p.m.		
2A: <i>How to Better Diversify Your Board of Directors (Advanced Track)</i>	Nikki McCord, <i>Founder</i> , McCord Consulting Group	Spruce
2B: <i>Creating and Participating in Grassroots Social Movements: Linking Cultural Competence to Movement Theory</i>	Dr. Jennifer Wade-Berg, <i>Campus Director</i> , Kennesaw State University	Tower Court C
2C: <i>Governance: Building a Board That Works</i>	Teara Booker, CNP, Creative Resolution Consulting	Gold
2D: <i>I'm Buried in Debt, Please, Please Help Me!</i>	Dr. Julianne Gassman, CNP, <i>Campus Director</i> , University of Northern Iowa	Tower Court B
2E: <i>Achieve More! Choose Collaboration over Competition</i>	Doug Yeiser, <i>President & CEO</i> , Foothills United Way	Tower Court D

AMI 2017 Workshops Continued

Title	Presenter(s)	Location
Breakout Session #2 — 3:15–4:30 p.m. continued		
2F: <i>Finding a Social Impact Job: Enhanced Strategies to Land (and Love!) Your Career</i>	Victoria Crispo, <i>Director of College Outreach</i> , Idealist.org	Columbine
2G: <i>Program Innovation (Advanced Track)</i>	Debbie Espinosa, CNP, <i>Associate Executive Director</i> , Downtown Oakland YMCA	Silver
2H: <i>Ethics in Nonprofits??? How to Tackle Ethical Challenges</i>	Amir St. Clair, <i>Campus Director</i> , Aurora University	Denver
2I: <i>How to Afford Your Life on Entry-Level Wages</i>	Mary “Jeannette” Schultz, <i>Manager of Financial Workshop Kits</i> , National Endowment for Financial Education	Century
2J: <i>Solving BHAPs (Big Hairy Audacious Problems) Using Design Thinking</i>	Bill Roske, CNP, <i>Head of Practice Unit</i> , Financial Services Industry U.S., SAP	Windows
Breakout Session #3 — 4:45–6 p.m.		
3A: <i>Supporting Careers in the Nonprofit Sector: Engaging the Five Foundations of Personal Finance and Student Loan Forgiveness</i>	Carlos Colón, <i>Financial Education Program Manager</i> , mpowered	Terrace
3B: <i>Innovation in the Nonprofit Sector and the NLA Internship</i>	Kylie Nealis, <i>National Organizer</i> , Fair Trade Colleges and Universities, Fair Trade Campaigns; William Linstead Goldsmith, <i>National Coordinator</i> , Fair Trade Campaigns	Tower Court C
3C: <i>REALL Simulation—Poverty—It Happens to the Best of Us</i>	Heather Troth, CNP, <i>Campus Director</i> , Missouri Valley College; Cortney Joliff, CNP, <i>Special Projects Manager</i> , Missouri Valley Community Action Agency	Majestic Ballroom
3D: <i>Seriously Effective Volunteer Engagement</i>	Kristy Judd, <i>Executive Director</i> , Metro Volunteers	Silver
3E: <i>Launchpad for Innovation: What We Know About Motivating Donors</i>	Ann Goldman, <i>Co-Founder</i> , Front Range Source	Tower Court D
3F: <i>Business Development: Growing Your Nonprofit Organization (Advanced Track)</i>	Cody McSellers-McCray, <i>Nonprofit Consultant</i>	Tower Court B
3G: <i>Life After NLA: Now What?</i>	Sarah Williams, CNP, <i>Executive Director</i> , Hannah’s Treasure Chest	Gold
3H: <i>Community Collaborations that Work—Sharing Spaces, Sharing Services</i>	Debra Box, <i>Executive Director</i> , Support Kansas City; Katie Edwards, <i>Associate Director</i> , The Nonprofit Centers Network	Denver
3I: <i>Power, Privilege, Oppression and You!</i>	Steven Romeo, <i>Executive Director</i> , The Change Project	Columbine
3J: <i>Fail Fest: Who’s Your Partner? (Social Enterprise Partnerships—Collaboration) (Advanced Track)</i>	Nancy Giles, <i>National Director of Social Enterprise</i> , Evergreen Life Services	Spruce
3K: <i>Campus Director Workshop—Good to Know</i>		Windows

Quickfire Sessions During Expo

Location: Grand Ballroom

Tuesday, January 3, 2017

- 3-3:20 p.m. *Socrates and Secret Sauce*
- 3:25-3:45 p.m. *Fair Trade and Social Entrepreneurship*
- 3:50-4:10 p.m. *What Can I Do to Change the World? Empathy, Inclusion and Equity... For All!*
- 4:15-4:35 p.m. *Using LinkedIn to Fast-Track Your Job Search*
- 4:40-5 p.m. *Is Your Resume Keeping You From Finding a Job?*
- 5:05-5:25 p.m. *Getting the Most From Your CNP*

Wednesday, January 4, 2017

- 8:45-9:05 a.m. *Five Innovative Tips to Effectively Serve Nonprofit Organizations (Screen #1)*
- 8:45-9:05 a.m. *Collaborating Across Sectors (Screen #2)*
- 9:10-9:30 a.m. *Leveraging Slactivism to Create Change (Screen #1)*
- 9:10-9:30 a.m. *Reframing Human Services (Screen #2)*
- 9:35-9:55 a.m. *AmeriCorps NCCC: Habitat's Homebuilding and Hope Through a Hand-Up, not a Handout (Screen #1)*
- 9:35-9:55 a.m. *Give It Up for Mobile Giving (Screen #2)*
- 10-10:20 a.m. *Keep It Clean: Data Management Tips and Tricks (Screen #1)*
- 10-10:20 a.m. *Your Path to CEO (Screen #2)*
- 10:25-10:45 a.m. *Sometimes Leadership Requires Failure (Screen #2)*

AMI 2017 Sponsors

Nonprofit Workforce Partner of the Year Award



CNP of the Year Award



Welcome to Colorado



Other



Insperity

Jim Nussbaum

PEMA Foundation

Raymond James

UMB

Grand Ballroom Lobby

