

ABOUT THE Alliance



Our World. Only Better.

The Mission

The Nonprofit Leadership Alliance strengthens the social sector with a talented, prepared workforce. It awards its national credential to more than 500 students annually.

National Credential

The exclusive Certified Nonprofit Professional (CNP) credential is available through one of the Alliance's affiliated colleges and universities. Programs exist for undergraduate and graduate students, as well as those working in the nonprofit sector.



The Alliance

The Alliance network includes **50** top colleges, universities and national nonprofits – and more than **9,500** CNPs. Through online programs, the CNP credential is available in every community in the U.S.



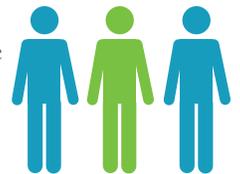
CNP Launch

The Alliance's robust employment matching system, CNP Launch, is a valuable resource for Alliance students, CNPs, and local and national nonprofits. www.CNPLaunch.org

1.

The Right People

Talent recruitment and development is a top issue facing nonprofits today. The Alliance is creating a talented and diverse workforce that meets the specialized needs of the sector.



One in three Alliance students is a person of color.

2.

The Right Training

The CNP program exposes students to 10 core competencies critical to long-term career success. Research shows that CNPs stay employed **7x** in the nonprofit sector longer and are seven times more likely to reach director or higher level.

3.

The Right Results

Hiring managers report that the learning curve for CNPs is reduced by as much as two years due to the practical experience that comes from intensive internships, service-learning activities and research-based training.



Learn more

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