

# Build Your Talent Pipeline



Your organization's ability to thrive is based largely on one resource: human capital. The Nonprofit Leadership Alliance is working to build a pipeline of well-prepared, talented interns and employees. A proven leadership development program, recent independent research suggests that our Certified Nonprofit Professionals (CNPs) are seven times more likely to rise to a director or higher level.

## The CNP

Offered through our network of top-rated colleges and universities, the CNP is the only national workforce-tested nonprofit management credential in the country. The CNP demonstrates that a job candidate possesses critical skills nonprofits look for when hiring. **Bonus:** Independent research shows that CNPs are more committed to nonprofit careers and are more likely to be promoted.

## Join the Movement

Join the Alliance network and gain exclusive access to our talent pipeline:

### Silver Membership – \$500 Annually\*

- 10 postings on CNP Launch, a national employment and internship matching system that connects nonprofit workforce partners to students and CNPs
- Resources to launch or enhance your internship program
- Free professional development webinars
- Connections to campus partners, including college students, thought leaders and CNPs (great for recruiting volunteers, interns, donors and employees)
- Designation as an Alliance preferred internship site (allows students to access internship scholarships)
- Access to the National Human Services Assembly's PurchasingPoint (vendor discounts)
- 20% off tuition/fees for the online CNP program (great employee retention strategy)
- Much, much more

### Gold Membership – \$1,000 Annually\*

Everything in silver membership, plus...

- Unlimited postings on CNP Launch
- Expo booth at the Alliance Management Institute (national nonprofit career conference)

*\*50% membership discount available for organizations with under \$2 million operating budget*

Learn More



## For More Information

To become a member, email  
Kaitlyn.Hudgins@NonprofitLeadershipAlliance.org,  
call (816) 561-6415, ext. 131  
or visit [www.NonprofitLeadershipAlliance.org](http://www.NonprofitLeadershipAlliance.org)



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