The Nonprofit Leadership Alliance offers a powerful combination of assets that benefit our affiliated campuses:

1. **National Network**
   - National credential
   - Nationally-validated competencies
   - Collaborative peer network
   - Participation in national conversation

2. **Curriculum Support**
   - Rubric with learning topics and measurable outcomes
   - Teaching toolkit
   - Curriculum mapping
   - Access to successful models, curriculum
   - Program management software
   - Research grants for students and faculty

3. **Student Recruitment Support**
   - Comprehensive, multi-media campaign drives new students to campus
   - Professionally designed, customized marketing materials

4. **Student Retention and Placement Support**
   - Alliance Management Institute (national career development conference)
   - Career services (LinkedIn network, internship and employment matching, etc.)
   - Internship stipends
   - High-impact student engagement activities

5. **Community Engagement Support**
   - Institutionalized community engagement
   - Engaged scholarship
   - Building of local networks

**The Mission**
Since 1948, the Nonprofit Leadership Alliance has worked to strengthen the social sector with a talented, prepared workforce. The CNP credential is awarded to undergraduate, graduate and professional students through the Alliance’s network of top-rated colleges and universities.

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