



About the 70th Anniversary

The Nonprofit Leadership Alliance will commemorate its 70th anniversary with a series of events to be held in 2018. The focus of the anniversary celebrations will be a tribute to the Alliance's founders, including former Kansas City Mayor H. Roe Bartle.

Events

Alliance Management Institute	January 3-5, 2018	Kansas City Marriott Downtown
70th Anniversary Gala	June 2018	Kansas City (Location TBD)
70th Anniversary Reception	October 2018	New York City, Mutual of America, 35th Floor

Theme Description: A Better World

Some 70 years ago, H. Roe Bartle convened a small circle of friends to discuss what he saw as a serious issue facing society. Having worked and volunteered for years with Boy Scouts and YUSA, Bartle knew better than most that the solution to our community's most pressing issues is the network of nonprofit organizations collectively working to make the world a better place. Bartle saw in this network an opportunity to create a better future; to lift our collective quality of life. He asked his circle of friends to invest their time, talent and treasure — not in one organization or mission — but in them all. Bartle's vision was to create a talent pipeline for the nonprofit sector, developing leaders who would one day become change agents. Invest in people, he said, and you will see significant return on that investment. And that is exactly what Bartle's circle of friends did. From there, the Nonprofit Leadership Alliance was born. Many years later, we are still at work, preparing emerging leaders to tackle the most complex of societal ills.

Bartle's Circle of Friends

As part of the 70th anniversary activities, the Alliance board and volunteers are working to establish a 2018 Circle of Friends. Corporate supporters who, like the Nonprofit Leadership Alliance, are committed to elevating Kansas City's economic engine and quality of life. Each member will contribute \$10,000 to support the Alliance's mission. The goal is 15 corporate sponsors to complete the 2018 Circle of Friends.

Recognition

The 2018 Circle of Friends will receive:

- Inclusion in all event materials (webpage, invitations, program booklets, press releases)
- Four invitations to the President's Reception and Closing Ceremony at the 2018 Alliance Management Institute
- One table (10 invitations) to the 70th Anniversary Gala
- Four invitations to the NYC 70th Anniversary Reception

For more information about sponsorship opportunities, please contact Christa Beall Diefenbach at christa@nonprofitleadershipalliance.org or call (816) 561-6415, x101.



**Nonprofit
Leadership
Alliance**

70th Anniversary Gala

Benefits:	\$25K Presenting	\$10K Circle of Friends	\$5K Reception	\$2.5K	\$1.5K Patron
Exclusive sponsorship	X	X	X		
Brief remarks (2-3 minutes)	X				
Logo in program and website	X	X	X	X	X
Logo projected on wall during event (gobo light)	X	X			
Logo on signage	X	X	X	X	X
Verbal recognition from podium	X	X	X	X	
Ad in program	Full	Full	Full	1/2	
Table (10 registrations)	2	1	1	1	1

Any sponsorship may be customized. For more information about sponsorship opportunities, please contact Christa Beall Diefenbach at christa@nonprofitleadershipalliance.org or call (816) 561-6415, x101.