

# AMI in Kansas City January 3-5, 2018

The largest national conference geared toward nonprofit college students is coming to Kansas City in January. Join the movement working to create a talented, prepared nonprofit workforce!

## About the Institute

The Alliance Management Institute (AMI) is a capstone experience for students seeking the Certified Nonprofit Professional (CNP) credential. The purpose of the conference is to expose social sector leaders to a vibrant learning experience that promotes best practices, innovative thinking and awareness of the full scope of the sector.

## About the Attendees

Attendees include 500 undergraduate and graduate college students studying nonprofit management at one of the Alliance affiliated campuses. Another 200 nonprofit practitioners and faculty members are also in attendance.

## About Our Sponsors

Past sponsors include nonprofit organizations interested in hiring well-qualified interns and employees; colleges and universities interested in recruiting future graduate students; companies interested in making connections with current and future nonprofit leaders; those who want to invest in the Alliance's mission to create a talent pipeline for the social sector.



# **HYPER**linked

## January 3-5, 2018

### Kansas City Marriott Downtown



**Nonprofit  
Leadership  
Alliance**

**Our World. Only Better.**

- What:** Alliance Management Institute
- Who:** 500 undergraduate and graduate students, 50 speakers, 150 volunteers, 25 exhibitors
- When:** January 3-5, 2018
- Where:** Kansas City Marriott Downtown  
Kansas City, Missouri
- Contact:** Jesse Osman, Events Executive  
jesse.osman@nonprofitleadershipalliance.org  
(816) 463-9473

The Nonprofit Leadership Alliance is a 501(c)3 organization.

[www.amiconference.org](http://www.amiconference.org)



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# AMI 2018 Signature Sponsorship Opportunities

Benefits:	<b>\$25K Presenting Sponsor</b>	<b>\$15K Award Sponsors (4)</b>	<b>\$15K Case Study Sponsor</b>	<b>\$10K Student Break Sponsor</b>	<b>\$5K Welcome to KC Sponsors</b>
Exclusive sponsorship	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	
Brief remarks (2-3 minutes)	<b>X</b> <i>Plenary session</i>	<b>X</b> <i>Plenary session</i>	<b>X</b> <i>Plenary session</i>	<b>X</b> <i>Plenary session</i>	<b>X</b> <i>Plenary session</i>
Logo in program and website	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Logo looped during plenary session slideshows	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Logo on confer- ence signage	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Verbal recognition from podium	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Ad in slideshow	<b>Full</b>	<b>Full</b>	<b>Full</b>	<b>Full</b>	<b>1/2</b>
Expo booth	<b>X</b> <i>Premium location</i>	<b>X</b> <i>Premium location</i>	<b>X</b> <i>Premium location</i>	<b>X</b> <i>Premium location</i>	<b>X</b>
Conference registrations	<b>6</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>2</b>
President's recep- tion (by invitation)	<b>6</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>2</b>

Any sponsorship may be customized. For more information about sponsorship opportunities, please contact Melissa Carson at [melissa.carson@nonprofitleadershipalliance.org](mailto:melissa.carson@nonprofitleadershipalliance.org) or call (816) 463-9477.



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# AMI 2018 Other Sponsorship Opportunities

Benefits:	<b>\$5K</b> Track Sponsors (6)	<b>\$3K</b> Career Center Sponsors (4)	<b>\$2.5K</b> Evening Reception Sponsor	<b>\$1K</b> Student Scholarship Sponsors	<b>\$1K</b> EXPO Only
Exclusive sponsorship	<b>X</b>	<b>X</b>	<b>X</b>		
Brief remarks (2-3 minutes)	<b>X</b> <i>Sessions in track</i>	<b>X</b> <i>EXPO</i>	<b>X</b> <i>Reception</i>		
Logo in program and website	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Logo looped during plenary session slideshows	<b>X</b>	<b>X</b>	<b>X</b>		
Logo on confer- ence signage	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	
Verbal recognition from podium	<b>X</b>	<b>X</b>	<b>X</b>		
Ad in slideshow	<b>1/2</b>	<b>1/2</b>	<b>1/2</b>		
Expo booth	<b>X</b>	<b>X</b>	<b>X</b> <i>Premium location</i>		<b>X</b>
Conference registrations	<b>2</b>	<b>2</b>	<b>2</b>		
President's recep- tion (by invitation)	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>

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# About the AMI 2018 EXPO

## What Is EXPO?

The Alliance Management Institute Career and Resource EXPO is a unique venue geared toward undergraduate and graduate students working to earn the Alliance's Certified Nonprofit Professional (CNP) credential. It provides students access to potential employers, graduate programs and other critical resources.

## Who Is in Attendance?

More than 700 individuals from across the Alliance network: college students studying nonprofit management, Certified Nonprofit Professionals, nonprofit faculty, nonprofit professionals, and Alliance volunteers and board.

## Who Exhibits?

A maximum of 25 organizations participate in this exclusive opportunity. Past exhibitors include national and local nonprofit organizations interested in hiring well-qualified interns and employees; colleges and universities interested in recruiting future graduate students; nonprofit book publishers interested in exposing their products to faculty; vendors interested in making connections with the next generation of nonprofit leaders.

## Exhibitor Benefits

- Exposure to future and current nonprofit leaders (700+ in attendance)
- Exposure to educators at our nation's top higher education institutions (50+ in attendance)
- Recognition all year on the Alliance's website
- Acknowledgement in the AMI 2018 program and on the website
- Admission for two to the dinner on January 5, 2018

## Exhibitor Hours and Location

- Kansas City Marriott Downtown / Alliance Management Institute
- Tuesday, January 3, 2018 7:30pm - 9:00 pm
- Wednesday, January 4, 2018 8:00am - 11:00 am

## Other Useful Information

A \$1,000 exhibitor fee includes a skirted 6' table and 2 chairs. Upon registering, you will be provided with more details on how to reserve your hotel room, register for the full Institute, and shipping instructions to the hotel.

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