



HYPERlinked

January 3-5, 2018

Kansas City
Marriott Downtown



**Nonprofit
Leadership
Alliance**

Our World. Only Better.

#AMI18KC

From the President and Chair

Welcome to our 45th Alliance Management Institute—the only conference in the country specially designed to prepare college students for social-impact careers. And welcome to Kansas City! We are thrilled that you are able to be in our hometown as we kick off our 70th anniversary celebration.

The Alliance was founded those many years ago to support the important work happening in the nonprofit sector. Our founders knew the best way to make meaningful change in the world is to place well-prepared, passionate leaders within the ranks of social-impact organizations. Four generations of change agents have done exactly what our founders intended: *made the world a better place*. You will soon be joining this force for good, and we look forward to seeing the impact you will make in the world.

To purpose-driven lives!



Susan T. Schmidt, CNP
*President, Nonprofit
Leadership Alliance*



Don Munce
*Board Chair, Nonprofit
Leadership Alliance*

AMI 2018 theme: *HYPERlinked*

The shortest distance from where you are and where you want to be isn't actually a straight line. It is a critical link: to a prospective employer, partner, donor or resource. In fact, research shows that well-networked professionals have greater impact and career success. AMI 2018 will help build your personal capacity to find and create the strong connections that will benefit you today and for years to come.



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AMI 2018 Student Ambassadors

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Georgia College

Serjio Brereda,
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Hanna Buswell,
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Tia Carr,
Aurora University

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Erin Kahle,
University of Colorado
Denver

Emma Mueller,
North Park University

Brittany Newberry,
University of Memphis

Brittany Smith,
Georgia College

AMI 2018 At-A-Glance

Please be sure to refer to the AMI 2018 mobile app for the full schedule and session descriptions.

i = Useful definitions, information

Student Association Officers Summit is a workshop for those who hold a leadership position with their campus student association (by invitation only). Please ask at registration.

Scavenger Hunt—See mobile app for instructions.

Quickfires are 20-minute workshops on micro-topics.

“Ask the Experts” Informational Interviews provide opportunities for you to meet experienced nonprofit professionals and ask questions about nonprofit career topics.

NP-LEAD Workshops are geared toward graduate students, campus directors and those with three or more years of professional experience.

Kansas City, here we come! Students will tour Kansas City’s historical landmarks, hear from their nonprofit leaders and enjoy complimentary lunch on site.

Simulation Workshops are interactive sessions that recreate a real-life situation so participants are able to experience it first-hand.

Alliance Networking Reception—Attendance limited to campus partners, workforce partners and CNPs.

Wednesday, January 3, 2018

12:30–2:30 p.m.	Student Association Officers Summit i	Andy Kirk A/B
1:30–6 p.m.	Registration + Scavenger Hunt i	Count Basie Foyer
2:30–5:30 p.m.	Quickfire Sessions i	Count Basie Ballroom
2:30–5:30 p.m.	“Ask the Experts” Informational Interviews i	Julia Lee A/B, Bennie Moten A/B
3–4 p.m.	The Literacy Lab + Harvesters Service Projects	Royal Hall/Muehlebach Tower, Lower Level
6–7:30 p.m.	Opening Ceremony Dinner + Keynote <i>Please sit with your consulting day group.</i> Rev. Thomas B. Curran, <i>President</i> , Rockhurst University	Count Basie Ballroom
7:30–9 p.m.	“What’s the Big Idea?” Presentations EXPO and Ice Cream Networking Reception	Count Basie Foyer

Thursday, January 4, 2018

7:30 a.m.–6:30 p.m.	Registration	Count Basie Foyer
8–9:30 a.m.	Breakfast	Count Basie Ballroom
8–11 a.m.	Career and Networking EXPO	Count Basie Foyer
8:30–9:30 a.m.	Association of CNPs Annual Meeting	Andy Kirk A/B
8:30–10:30 a.m.	Quickfire Sessions i	Count Basie Ballroom
9–10:45 a.m.	Student Poster Presentations	Big Joe Turner B, Lester Young B, Jay McShann B
9:45 a.m.–4:30 p.m.	NP-LEAD Workshops i	See Schedule
11 a.m.–12 p.m.	Morning Keynote Kevin Washington, <i>President and CEO</i> , YMCA of the USA	Count Basie Ballroom
12–2 p.m.	Kansas City, here we come! i <i>Note: Lunch will be provided on site.</i> 1) National World War I Museum and Memorial 2) Union Station 3) Negro Leagues Baseball Museum 4) The Kansas City Public Library, Central Library	Kansas City
12:15–1:45 p.m.	NP-LEAD Keynote + Networking Lunch i	Count Basie Ballroom
2:15–3:15 p.m.	Student Workshops	See Schedule
3:30–5 p.m.	Student Simulation Workshops i	See Schedule
6 p.m.	Dinner on Your Own	Nearby Restaurants
8–10 p.m.	Alliance Networking Reception i	Bar M/Muehlebach Tower, Main Level Lobby

Friday, January 5, 2018

8:30–10 a.m.	Breakfast + Morning Keynote <i>Please sit with your consulting day group.</i> Jatrice Martel Gaiter, <i>Executive Vice President</i> of External Affairs, Volunteers of America	Count Basie Ballroom
10 a.m.–4 p.m.	AMI Consulting Day	Various Locations
6:30–8:30 p.m.	Closing Dinner + Awards Ceremony	Count Basie Ballroom
8:30 p.m.	2018 CNP Class Photo	TBA

Quickfire Sessions

Wednesday, January 3, 2018—2:30–5:30 p.m.	Location: Count Basie Ballroom
<i>Who Do You Trust? Your Guide to Building a Personal Board of Advisors</i>	2:30 p.m. - Stage 1
<i>Diversity and Inclusion: An Organizational and Business Imperative</i>	2:30 p.m. - Stage 2
<i>You're Hired! How to Leverage Your Community Service Experience to Land Your Dream Job</i>	3 p.m. - Stage 1
<i>Forget Everything You "Know" About Nonprofit Salaries</i>	3 p.m. - Stage 2
<i>Ethics in the Real World: Practical Advice from Independent Sector</i>	3:30 p.m. - Stage 1
<i>Life as a CNP: How to Put Your Education to Work</i>	3:30 p.m. - Stage 2
<i>Be a Leader Throughout Your Career</i>	4 p.m. - Stage 1
<i>Change the World Now Through Fair Trade Campus Activism</i>	4 p.m. - Stage 2
<i>Why the Nonprofit Sector? Market Failure and Nonprofit Intervention</i>	4:30 p.m. - Stage 1
<i>Diversity Is a Verb, Just Do It!</i>	4:30 p.m. - Stage 2
<i>Social Enterprise: One Size Fits All?</i>	5 p.m. - Stage 1
<i>Use Data to Save Your Fundraising Campaign</i>	5 p.m. - Stage 2
Thursday, January 4, 2018—8:30–10:30 a.m.	Location: Count Basie Ballroom
<i>Plan It. Write It. Share It.</i>	8:30 a.m. - Stage 1
<i>The Evolving Nature of Partnerships</i>	8:30 a.m. - Stage 2
<i>Advocating for Equity in Your Organization</i>	9 a.m. - Stage 1
<i>Making Your Way as a Community-Based Helping Professional</i>	9 a.m. - Stage 2
<i>Volunteer Leaders Wanted: First Time Board Membership and Your Career</i>	9:30 a.m. - Stage 1
<i>How Leaders Get It all Done Through Priorities-Based Calendaring</i>	9:30 a.m. - Stage 2
<i>Managing Your Nonprofit Career: Stories from the Field</i>	10 a.m. - Main Stage

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Workshops — Thursday, January 4, 2018

Student Workshops

(geared toward undergraduate students)

Student Workshops, 2:15-3:15 p.m.

Advocacy and Cross-Sector Collaboration as Keys to Setting and Reaching National Goals—Bennie Moten A/B

You Landed Your First Nonprofit Job, What Now?—Jay McShann B

Public-Nonprofit Partnerships: Building Community Coalitions to Improve Quality of Life—Jay McShann A

Let's Do This: Strategic Planning for Your Organization!—Lester Young B

Innovative Program Design for Today's Nonprofit Organization—Lester Young A

For the Love of Your Network: Make Volunteer Stories Your Nonprofit's Heart—Big Joe Turner B

Branding You: How to Stand Out and Get Noticed—Mary Lou Williams A/B

Cast a Wide Net: Make Signature Special Events the Center of a Small Agency's Annual Development Plan—Big Joe Turner A

Student Simulation Workshops, 3:30-5 p.m.

Poverty—It Happens to the Best of Us

Group 1: Count Basie Ballroom A

Group 2: Count Basie Ballroom C

Building Intercultural Competency: Expanding One's Worldview

Group 1: Bennie Moten A/B

Group 2: Mary Lou Williams A/B

Policy in Action: The Case of Medical Marijuana—12th Street Meeting Room

About the Alliance Network

The Nonprofit Leadership Alliance is the largest network in the country working to build a talent pipeline for the social sector. Our workforce and campus partners are critical to the work we are doing. To see our most recent list of partners, visit www.NonprofitLeadershipAlliance.org.

Advanced Workshops

(geared toward graduate students and those with 3+ years of experience)

NP-LEAD Workshops, 9:45-10:45 a.m.

8 Excellent Email Marketing Ideas to Steal for Nonprofits—Andy Kirk A/B

Embracing Failure as a Part of Leadership—Julia Lee A/B

NP-LEAD Keynote and Lunch, 12:15-1:45 p.m.

Building a Movement: A New Narrative for Human Services—Count Basie Ballroom

NP-LEAD Workshops, 2:15-3:15 p.m.

Building a Culture that Supports Equity—Andy Kirk A/B

Relationship-Based Leadership: Leading from a Place of Place of Principle, Passion and Purpose—Julia Lee A/B

NP-LEAD Workshops, 3:30-4:30 p.m.

Crafting Corporate Connection—Andy Kirk A/B

Effective Board Leadership—Julia Lee A/B

3 Ways To Stay HYPERlinked at AMI

1. Download the AMI mobile app to see event descriptions, read speaker info and connect with others.
2. Use conference wifi:
MarriottMeeting; access code:
changetheworld.
3. Tweet using hashtag: #AMI18KC.

Career & Networking EXPO—Count Basie Foyer



Registration Table

