

Poster Number: _____

Poster Title: _____

Judge's Name: _____

Nonprofit Leadership Alliance Best Practices in the Nonprofit Sector Poster Scoring Rubric

<p>Visual Presentation</p> <p>_____ Points for Visual Presentation</p>	<ul style="list-style-type: none"> ▪ Excellent visual appeal ▪ Creative use of visuals to enhance the information. ▪ Professional appearance, with no spelling, punctuation, grammar, or other writing errors. ▪ Includes at least two references (books or articles). <p>9-10 points</p>	<ul style="list-style-type: none"> ▪ Good visual appeal, showing some creativity. ▪ Good use of visuals to enhance the information. ▪ Professional looking, with few spelling, punctuation, grammar, or other writing errors. ▪ Includes at least two references (books or articles). <p>7-8 points</p>	<ul style="list-style-type: none"> ▪ Adequate visual appeal with limited creativity. ▪ Some use of visuals to convey information. ▪ Somewhat professional looking, with many spelling, punctuation, grammar, or other writing errors. ▪ Includes at least one references (books or articles). <p>5-6 points</p>	<ul style="list-style-type: none"> ▪ Neither visually appealing nor creative. ▪ Little use of visuals to convey information. ▪ Not professional looking, with numerous spelling, punctuation, grammar, or other writing errors that detract from readability. ▪ Does not include references (books or articles). <p>0-4 points</p>
<p>Content</p> <ul style="list-style-type: none"> ● Title ● Goals & Objectives ● Competencies <p>_____ Points for Content</p>	<ul style="list-style-type: none"> ▪ Appropriate and creative title ▪ Content is excellent (i.e., goals, objectives, outcomes were well defined and clear with SMART objectives). ▪ Excellent connection to a minimum of 2 Alliance competencies. ▪ Describes an exemplary single project, activity or event as a part of a student internship, service learning assignment, course project, or service activity. <p>9-10 points</p>	<ul style="list-style-type: none"> ▪ Appropriate title – somewhat creative. ▪ Content is good (i.e., goals, objectives, outcomes are defined. A majority of the objectives were SMART). ▪ Good connection to a minimum of 2 Alliance competencies. ▪ Describes a good single project, activity, or event. <p>7-8 points</p>	<ul style="list-style-type: none"> ▪ Title is adequate. ▪ Content is adequate (i.e., goals, objective). ▪ Adequate connection to a minimum of 2 Alliance competencies. ▪ Describes an adequate single project, activity, or event. <p>5-6 points</p>	<ul style="list-style-type: none"> ▪ Title provides little understanding of content. ▪ Content is poor (i.e., goals, objective,). ▪ Alliance competencies are not identified or are not adequately connected. ▪ Describes a weak project, activity, or event. <p>0-4 points</p>

<p>Demonstration of Student Learning Outcomes (Analysis)</p> <ul style="list-style-type: none"> ● Outcome identification and measurement ● Conclusions <p>_____ Points for Analysis</p>	<ul style="list-style-type: none"> ▪ Student learning outcomes are clearly demonstrated for each Alliance competency area identified. ▪ The conclusions are well supported by the project outcomes. ▪ The activity was well designed and clearly relates to the learning outcomes. <p>9-10 points</p>	<ul style="list-style-type: none"> ▪ Student learning outcomes are somewhat demonstrated for each Alliance competency area identified. ▪ The conclusions are supported by the project outcomes. ▪ The activity designed relates to the learning outcomes. <p>7-8 points</p>	<ul style="list-style-type: none"> ▪ Student learning outcomes are adequately demonstrated for one or two Alliance competency areas identified. ▪ The conclusions are somewhat supported by the project outcomes. ▪ The activity somewhat relates to the learning outcomes. <p>5-6 points</p>	<ul style="list-style-type: none"> ▪ Student learning outcomes are not demonstrated clearly for one or two Alliance competency areas.. ▪ The conclusions are not supported by the project outcomes. ▪ The activity does not relate to the learning outcomes. <p>0-4 points</p>
<p>Collaboration & Impact</p> <p>_____ Points for Collaboration & Impact</p>	<ul style="list-style-type: none"> ▪ The activity addresses exemplary collaborative efforts with nonprofit/community stakeholders. ▪ The role of the collaborating partners is clearly demonstrated. ▪ The poster clearly displays the overall impact of the activity for the nonprofit organization or the nonprofit sector. <p>9-10 points</p>	<ul style="list-style-type: none"> ▪ The activity addresses collaborative efforts with nonprofit/community stakeholders. The role of the collaborating partners is somewhat demonstrated. ▪ The poster displays the overall impact. <p>7-8 points</p>	<ul style="list-style-type: none"> ▪ The activity adequately addresses collaborative efforts with nonprofit/community stakeholders. The role of the collaborating partners may be weak, or not very specific. ▪ The poster adequately displays impact. <p>5-6 points</p>	<ul style="list-style-type: none"> ▪ The activity does not address collaborative efforts with nonprofit/community stakeholders. ▪ The poster does not display impact. <p>0-4 points</p>
<p>Oral Presentation</p> <p>_____ Points for Oral Presentation</p>	<ul style="list-style-type: none"> ▪ Speaker gives an excellent synopsis of the activity. ▪ The synopsis is neither too long nor too short. ▪ The speaker is able to answer any questions in a clear, understandable way. <p>9-10 points</p>	<ul style="list-style-type: none"> ▪ Speaker gives a good synopsis of the activity. ▪ The synopsis is about the right length. ▪ The speaker is able to answer any questions. <p>7-8 points</p>	<ul style="list-style-type: none"> ▪ Speaker gives an adequate synopsis of the activity. ▪ The synopsis is a little too long or a little too short. ▪ The speaker is mostly able to answer questions; might be a little unclear in places. <p>5-6 points</p>	<ul style="list-style-type: none"> ▪ Speaker does not provide a clear synopsis of the activity. ▪ The synopsis is very long or very short. ▪ The speaker is not able to adequately answer questions about the activity. <p>0-4 points</p>

Total Points: _____ **out of 50**

Notes/Comments: