

Poster #: _____

Poster Title: _____

Judge's Name: _____

Nonprofit Leadership Alliance Best Practices in an Alliance Student Association Poster Scoring Rubric

<p>Visual Presentation _____ Points for Visual Presentation</p>	<ul style="list-style-type: none"> ▪ Excellent visual appeal ▪ Appropriate and creative title ▪ Creative use of visuals to enhance the information. ▪ Easily readable from a distance of four feet. ▪ Professional appearance, with no spelling, punctuation, grammar, or other writing errors. ▪ Includes at least two references (books or articles). <p>9-10 points</p>	<ul style="list-style-type: none"> ▪ Good visual appeal, somewhat creative. ▪ Appropriate title – somewhat creative. ▪ Good use of visuals to enhance the information. ▪ Readable from a distance of four feet. ▪ Professional looking, with few spelling, punctuation, grammar, or other writing errors. ▪ Includes at least two references (books or articles). <p>7-8 points</p>	<ul style="list-style-type: none"> ▪ Adequate visual appeal with limited creativity. ▪ Title is adequate. ▪ Some use of visuals to convey information. ▪ Some portions of the poster are not readable from four feet away. ▪ Somewhat professional looking, with many spelling, punctuation, grammar, or other writing errors. ▪ Includes at least one references (books or articles). <p>5-6 points</p>	<ul style="list-style-type: none"> ▪ Neither visually appealing nor creative. ▪ Title provides little understanding of content ▪ Little use of visuals to convey information. ▪ Difficult to read from four feet away. ▪ Not professional looking, with numerous spelling, punctuation, grammar, or other writing errors that detract from readability. ▪ Does not include references (books or articles) <p>0-4 points</p>
<p>Content _____ Points for Content</p>	<ul style="list-style-type: none"> ▪ Content is excellent (i.e., goals, objectives, outcomes were well defined and clear, all outcomes measurable) ▪ Addresses at least two Alliance competencies. ▪ Represents an exemplary single project, activity or event organized by a student group within the Alliance Program. ▪ <p>9-10 points</p>	<ul style="list-style-type: none"> ▪ Content is good (i.e., goals, objectives, outcomes are defined and a majority of the outcomes were measurable). ▪ At least two or more Alliance Competencies are addressed well. ▪ Represents a good single project, activity, or event organized by a student group within the Alliance Program. <p>7-8 points</p>	<ul style="list-style-type: none"> ▪ Content is adequate (i.e., goals, objectives, outcomes are mentioned but not fully discussed). ▪ At least one or Alliance Competency is addressed. ▪ Represents an adequate single project, activity, or event organized by a student group within the Alliance Program. <p>5-6 points</p>	<ul style="list-style-type: none"> ▪ Content is weak (i.e., goals, objectives, and outcomes are not defined). ▪ Alliance Competencies were not addressed well or not addressed at all. ▪ Represents a weak project, activity, or event that may or may not have been organized by a student group within the Alliance Program. <p>0-4 points</p>

Nonprofit Leadership Alliance Best Practices in an Alliance Student Organization Poster Scoring Rubric (Page 2)

<p>Demonstration of Student Learning Outcomes (Analysis)</p> <p>_____ Points for Analysis</p>	<ul style="list-style-type: none"> ▪ Student learning outcomes are clearly demonstrated for each Alliance Competency area identified. ▪ The conclusions are well supported by the project outcomes. ▪ The activity was well designed and clearly relates to the learning outcomes. <p style="text-align: center;">9-10 points</p>	<ul style="list-style-type: none"> ▪ Student learning outcomes are somewhat demonstrated for each Alliance Competency area identified. ▪ The conclusions are supported by the project outcomes. ▪ The activity designed relates to the learning outcomes. But there are still some problems associated with the activity. <p style="text-align: center;">7-8 points</p>	<ul style="list-style-type: none"> ▪ Student learning outcomes are adequately demonstrated for one or two Alliance Competency areas identified. ▪ The conclusions are somewhat supported by the project outcomes. ▪ The activity somewhat relates to the learning outcomes. There are some problems with the activity that it does not fully yield desired outcomes. <p style="text-align: center;">5-6 points</p>	<ul style="list-style-type: none"> ▪ Analysis is poor with little progression of ideas, purpose, methods, and results/outcomes but not logically connected. ▪ The conclusions are not supported by study results/experiences. <p style="text-align: center;">0-4 points</p>
<p>Collaboration & Impact</p> <p>_____ Points for Collaboration & Impact</p>	<ul style="list-style-type: none"> • The activity addresses exemplary collaborative efforts through campus and/or community networking. The role of the collaborating partners is clearly demonstrated. • The poster clearly displays the overall impact of the activity and how it fits within the goals of the Student Association. <p style="text-align: center;">9-10 points</p>	<ul style="list-style-type: none"> • The activity addresses collaborative efforts through campus and/or community networking. The role of the collaborating partners is somewhat demonstrated. • The poster displays the overall impact but only highlights one or two goals as evidence to how it fits within the Student Association. <p style="text-align: center;">7-8 points</p>	<ul style="list-style-type: none"> • The activity adequately addresses collaborative efforts through campus and/or community networking. The role of the collaborating partners may be weak, or not very specific. • The poster adequately displays impact of the activity on the Student Association, but does not speak to how it fits within Student Association goals. <p style="text-align: center;">5-6 points</p>	<ul style="list-style-type: none"> • The activity does not address collaborative efforts through campus and/or community networking. • The poster does not display impact of the activity and how it fits within the Student Association goals. <p style="text-align: center;">0-4 points</p>

<p>Oral Presentation</p> <p>_____ Points for Oral Presentation</p>	<ul style="list-style-type: none"> ▪ Speaker provided excellent synopsis of the project. Each area was clearly presented and the presenter was knowledgeable. ▪ The synopsis was neither too long nor too short. ▪ The speaker was able to answer any questions in a clear, understandable way. <p>9-10 points</p>	<ul style="list-style-type: none"> ▪ Speaker provided a good synopsis of the project. ▪ The synopsis was about the right length. ▪ The speaker was able to answer any questions. <p>7-8 points</p>	<ul style="list-style-type: none"> ▪ Speaker provided an adequate synopsis of the project. ▪ The synopsis was a little too long or a little too short. ▪ The speaker was mostly able to answer questions; might be a little unclear in places. <p>5-6 points</p>	<ul style="list-style-type: none"> ▪ Speaker did not provide a clear synopsis of the project. ▪ The synopsis was very long or very short. ▪ The speaker was not able to adequately answer questions about the project. <p>0-4 points</p>
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Total Points: _____ **out of 50** Notes/Comments: