

Poster #: \_\_\_\_\_ Poster Title: \_\_\_\_\_ Judge's Name: \_\_\_\_\_

### Nonprofit Leadership Alliance Graduate Research Poster Scoring Rubric

<p><b>Visual Presentation</b></p> <p>_____ Points for Visual Presentation</p>	<ul style="list-style-type: none"> <li>▪ Excellent visual appeal</li> <li>▪ Appropriate and creative title</li> <li>▪ Creative use of visuals to enhance the information.</li> <li>▪ Easily readable from a distance of four feet.</li> <li>▪ Professional appearance, with no spelling, punctuation, grammar, or other writing errors.</li> </ul> <p>9-10 points</p>	<ul style="list-style-type: none"> <li>▪ Good visual appeal, somewhat creative.</li> <li>▪ Appropriate title – somewhat creative.</li> <li>▪ Good use of visuals to enhance the information.</li> <li>▪ Readable from a distance of four feet.</li> <li>▪ Professional looking, with few spelling, punctuation, grammar, or other writing errors.</li> </ul> <p>7-8 points</p>	<ul style="list-style-type: none"> <li>▪ Adequate visual appeal with limited creativity.</li> <li>▪ Title is adequate.</li> <li>▪ Some use of visuals to convey information.</li> <li>▪ Some portions of the poster are not readable from four feet away.</li> <li>▪ Somewhat professional looking, with many spelling, punctuation, grammar, or other writing errors.</li> </ul> <p>5-6 points</p>	<ul style="list-style-type: none"> <li>▪ Neither visually appealing nor creative.</li> <li>▪ Title provides little understanding of content</li> <li>▪ Little use of visuals to convey information.</li> <li>▪ Difficult to read from four feet away.</li> <li>▪ Not professional looking, with numerous spelling, punctuation, grammar, or other writing errors that detract from readability.</li> </ul> <p>0-4 points</p>
<p><b>Content</b></p> <p>_____ Points for Content</p>	<ul style="list-style-type: none"> <li>▪ Content is excellent; Represents an innovative graduate research project.</li> <li>▪ At least one Alliance Competencies is addressed well.</li> <li>▪ A minimum of ten (10) books and/or peer reviewed journal articles were expertly used to frame the research question or project.</li> </ul> <p>9-10 points</p>	<ul style="list-style-type: none"> <li>▪ Content is good; Represents a good graduate research project.</li> <li>▪ At least one Alliance Competency is addressed.</li> <li>▪ A minimum of ten (5) books and/or peer reviewed journal articles were used well to frame the research question or project.</li> </ul> <p>7-8 points</p>	<ul style="list-style-type: none"> <li>▪ Content is adequate; Represents an adequate graduate research project.</li> <li>▪ At least one Alliance Competencies is addressed adequately.</li> <li>▪ Ten (10) or fewer books and/or peer-reviewed journal articles were used but the literature tangentially supported the research question or project.</li> </ul> <p>5-6 points</p>	<ul style="list-style-type: none"> <li>▪ The content is poor; Represents a poor graduate research project.</li> <li>▪ Alliance Competencies were not addressed well or not addressed at all.</li> <li>▪ Five (5) or fewer books and/or peer reviewed journal articles were used to support the research question or project.</li> </ul> <p>0-4 points</p>

## Nonprofit Leadership Alliance Graduate Research Poster Scoring Rubric (Page 2)

<b>Analysis</b>  <b>_____ Points for Analysis</b>	<ul style="list-style-type: none"> <li>Analysis is excellent with a very logical progression of ideas, purpose, methods, and results/outcomes.</li> <li>Conclusions are well supported by study results/experiences.</li> </ul> <p>9-10 points</p>	<ul style="list-style-type: none"> <li>Analysis is good with a solid progression of ideas, purpose, methods, and results/outcomes.</li> <li>Conclusions are supported by study results/experiences.</li> </ul> <p>7-8 points</p>	<ul style="list-style-type: none"> <li>Analysis is adequate with some progression of ideas, purpose, methods, and results/outcomes but not always logically connected.</li> <li>Conclusions are somewhat supported by study results/experiences.</li> </ul> <p>5-6 points</p>	<ul style="list-style-type: none"> <li>Analysis is poor with little progression of ideas, purpose, methods, and results/outcomes but not logically connected.</li> <li>The conclusions are not supported by study results/experiences.</li> </ul> <p>0-4 points</p>
<b>Significance</b>  <b>_____ Points for Content</b>	<ul style="list-style-type: none"> <li>The study/project contributes to a knowledge gap and/or organizational need.</li> <li>Explains implications for research and practice.</li> </ul> <p>9-10 points</p>	<ul style="list-style-type: none"> <li>The study/project somewhat contributes to a knowledge gap and/or somewhat fulfills organizational need.</li> <li>Limited explanation implications for research and practice.</li> </ul> <p>7-8 points</p>	<ul style="list-style-type: none"> <li>The study/project confirms what we already know and/or does fulfill an organizational need.</li> <li>Limited or no attention to implications for research and practice.</li> </ul> <p>5-6 points</p>	<ul style="list-style-type: none"> <li>The study/project does not contribute to a knowledge gap and/or does not fulfill an organizational need.</li> <li>Limited or no attention to implications for research and practice.</li> </ul> <p>0-4 points</p>
<b>Oral Presentation</b>  <b>_____ Points for Oral Presentation</b>	<ul style="list-style-type: none"> <li>Speaker provided excellent synopsis of the project. Each area was clearly presented and the presenter was knowledgeable.</li> <li>The synopsis was neither too long nor too short.</li> <li>The speaker was able to answer any questions in a clear, understandable way.</li> </ul> <p>9-10 points</p>	<ul style="list-style-type: none"> <li>Speaker provided a good synopsis of the project.</li> <li>The synopsis was about the right length.</li> <li>The speaker was able to answer any questions.</li> </ul> <p>7-8 points</p>	<ul style="list-style-type: none"> <li>Speaker provided an adequate synopsis of the project.</li> <li>The synopsis was a little too long or a little too short.</li> <li>The speaker was mostly able to answer questions; might be a little unclear in places.</li> </ul> <p>5-6 points</p>	<ul style="list-style-type: none"> <li>Speaker did not provide a clear synopsis of the project.</li> <li>The synopsis was very long or very short.</li> <li>The speaker was not able to adequately answer questions about the project.</li> </ul> <p>0-4 points</p>

**Total Points: \_\_\_\_\_ out of 50**

Notes/Comments: