

Poster Number: _____

Poster Title: _____

Judge's Name: _____

Nonprofit Leadership Alliance Undergraduate Research Poster Scoring Rubric

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<p>Visual Presentation</p> <p>_____ Points for Visual Presentation</p>	<ul style="list-style-type: none"> ▪ Excellent visual appeal ▪ Creative use of visuals to enhance the information. ▪ Easily readable from a distance of four feet. ▪ Professional appearance, with no spelling, punctuation, grammar, or other writing errors. <p>9-10 points</p>	<ul style="list-style-type: none"> ▪ Good visual appeal, showing some creativity. ▪ Good use of visuals to enhance the information. ▪ Readable from a distance of four feet. ▪ Professional looking, with few spelling, punctuation, grammar, or other writing errors. <p>7-8 points</p>	<ul style="list-style-type: none"> ▪ Adequate visual appeal with limited creativity. ▪ Some use of visuals to convey information. ▪ Some portions of the poster are not readable from four feet away. ▪ Somewhat professional looking, with many spelling, punctuation, grammar, or other writing errors. <p>5-6 points</p>	<ul style="list-style-type: none"> ▪ Neither visually appealing nor creative. ▪ Little use of visuals to convey information. ▪ Difficult to read from four feet away. ▪ Not professional looking, with numerous spelling, punctuation, grammar, or other writing errors that detract from readability. <p>0-4 points</p>
<p>Content</p> <p>_____ Points for Content</p>	<ul style="list-style-type: none"> ▪ The content is excellent; the project seems to represent an innovative undergraduate research project. ▪ At least one or more Alliance Competencies is addressed well. ▪ A minimum of five (5) books and/or peer reviewed journal articles were expertly used to frame the research question or project. <p>9-10 points</p>	<ul style="list-style-type: none"> ▪ The content is good; the project seems to represent a good undergraduate research project. ▪ At least one or more Alliance Competencies is addressed. ▪ A minimum of five (5) books and/or peer reviewed journal articles were used well to frame the research question or project. <p>7-8 points</p>	<ul style="list-style-type: none"> ▪ The content is adequate; the project seems to represent an adequate undergraduate research project. ▪ At least one or Alliance Competencies is addressed adequately. ▪ Five (5) or fewer books and/or peer-reviewed journal articles were used but the literature tangentially supported the research question or project. <p>5-6 points</p>	<ul style="list-style-type: none"> ▪ The content is poor; the project seems to represent a poor undergraduate research project. ▪ Alliance Competencies were not addressed well or not addressed at all. ▪ Three (3) or fewer books and/or peer reviewed journal articles were used to support the research question or project. <p>0-4 points</p>

Nonprofit Leadership Alliance Undergraduate Research Poster Scoring Rubric (Page 2)

<p>Analysis</p> <p>_____ Points for Analysis</p>	<ul style="list-style-type: none"> ▪ The analysis is excellent; there is a very logical progression of ideas, purpose, methods, and results/outcomes. ▪ The conclusions are well supported by study results/experiences. <p>9-10 points</p>	<ul style="list-style-type: none"> ▪ The analysis is good; there is progression of ideas, purpose, methods, and results/outcomes. ▪ The conclusions are supported by study results/experiences. <p>7-8 points</p>	<ul style="list-style-type: none"> ▪ The analysis is adequate; there is some progression of ideas, purpose, methods, and results/outcomes but not always logically connected. ▪ The conclusions are somewhat supported by study results/experiences. <p>5-6 points</p>	<ul style="list-style-type: none"> ▪ Speaker does not provide a clear synopsis of the project. ▪ The synopsis is very long or very short. The conclusions are not supported by study results/experiences. <p>0-4 points</p>
<p>Significance</p> <p>_____ Points for Content</p>	<ul style="list-style-type: none"> ▪ The study/project contributes to a knowledge gap and/or organizational need. ▪ Explains implications for research and practice. <p>9-10 points</p>	<ul style="list-style-type: none"> ▪ The study/project somewhat contributes to a knowledge gap and/or somewhat fulfills organizational need. ▪ Limited explanation implications for research and practice. <p>7-8 points</p>	<ul style="list-style-type: none"> ▪ The study/project confirms what we already know and/or does fulfill an organizational need. ▪ Limited or no attention to implications for research and practice. <p>5-6 points</p>	<ul style="list-style-type: none"> ▪ The study/project does not contribute to a knowledge gap and/or does not fulfill an organizational need. ▪ Limited or no attention to implications for research and practice. <p>0-4 points</p>
<p>Oral Presentation</p> <p>_____ Points for Oral Presentation</p>	<ul style="list-style-type: none"> ▪ Speaker gives an excellent synopsis of the project. Each area is clearly presented and the presenter is knowledgeable. ▪ The synopsis is neither too long nor too short. ▪ The speaker is able to answer any questions in a clear, understandable way. <p>9-10 points</p>	<ul style="list-style-type: none"> ▪ Speaker gives a good synopsis of the project. Some of the areas are presented and the presenter is knowledgeable of some of the material. ▪ The synopsis is about the right length. ▪ The speaker is able to answer any questions. <p>7-8 points</p>	<ul style="list-style-type: none"> ▪ Speaker gives an adequate synopsis of the project. ▪ The synopsis is a little too long or a little too short. ▪ The speaker is mostly able to answer questions; might be a little unclear in places. <p>5-6 points</p>	<ul style="list-style-type: none"> ▪ Speaker does not provide a clear synopsis of the project. ▪ The synopsis is very long or very short. ▪ The speaker is not able to adequately answer questions about the project. <p>0-4 points</p>

Total Points: _____ **out of 50**

Notes/Comments: