

4 GENERATIONS 70 YEARS A BETTER WORLD

2018 Alliance Impact Report

Nov 1948

H. Roe Bartle founded American Humanics in 1948 based on the premise that the most important determinant of a nonprofit organization's success is the quality of its workforce.

1970

Four colleges offer the AH program, which focused on recruiting and training emerging leaders for a handful of national nonprofit organizations.

1994-2001

W.K. Kellogg Foundation invests \$2.5 million to expand the number of campus programs. This investment helped grow the campus network 300%.

2017

Alliance acquires Leaderosity, an online leadership development platform that enables social-impact professionals to develop leadership skills, significantly increasing the reach of the Alliance's mission.

2011

AH changes its name to the Nonprofit Leadership Alliance, and establishes the Certified Nonprofit Professional (CNP) credential.

2018

The Alliance celebrates 70 years of impact! **35 colleges and universities; 2,000+ national and local nonprofit partners; 10,000+ Certified Nonprofit Professionals = the largest network in the world building a talent pipeline for the social sector.**



"When the history of nonprofit studies is written, the Alliance will surely be considered its father. Hundreds of thousands of individuals have pursued education in nonprofit leadership and management through programs evolving from the pioneering efforts of the Alliance. It is no coincidence that the history of the field coincides with the beginning of this remarkable organization. Indeed, the true reach of the Alliance's mission is incalculable."

—Robert F. Ashcraft, Ph.D.
Executive Director and Saguro Professor of Civic Enterprise | Arizona State University | Lodestar Center for Philanthropy and Nonprofit Innovation



"They say that people give because of their heart, which is why certain causes tend to attract more donations. For me, I give because of the impact — I truly believe that the Alliance offers a great return on investment. By investing in and developing social-impact professionals, we are raising the quality of life of everyone in our community."

—Debbie Espinosa, CNP (C. 1998)
President and Chief Executive Officer, FIND Food Bank



"I graduated with my CNP back in the 80s. At the time, I knew the program was valuable, in terms of job readiness, but I really didn't appreciate the significance of the Alliance's mission. Now, as the head of a national nonprofit, I see the impact well-prepared talent has on our ability to achieve the critical mission entrusted to us. When you look at the retention rates of CNP graduates, you realize the generational impact that mission driven, committed leaders have on the youth of our Nation."

—Mike Surbaugh, CNP (C. 1983)
Chief Scout Executive, Boy Scouts of America



"I am grateful to the CNP Program for connecting me with peers and mentors in the social impact space. I continue to learn from many of them. My organization has faced many ups and downs over the past few years, and I know I am better equipped to navigate those thanks to the special training and broad range of perspectives offered through the Alliance."

—Sean Rico Fisher, CNP (C. 2014)
Program Effectiveness Manager, Corporate Responsibility, Silicon Valley Community Foundation



**Nonprofit
Leadership
Alliance**

Our World. Only Better.

5,576

CNPs Working in Social-Impact Organizations

10,325

Total CNPs

1,734

Students Enrolled in the CNP Program

329

Awarded the CNP in FY18

505

CNPs Actively Engaged in the Association of CNPs

\$95,695

Awarded in Student Scholarships in FY18

741

Leaderosity Learners

\$417,642

Charitable Contributions Raised in FY18

www.NonprofitLeadershipAlliance.org